## 2021 Projects Plan

## 12/3/2020

TO: Town Board, Town of Canandaigua FR: Environmental Conservation Board

RE: 2021 PROJECTS PLAN

The ECB submits its intention for our 2021 Projects Plan for your approval.

By March 2020, the Covid-19 pandemic brought all in-person programming planned for the year to a halt. With this disruption presumably extending into 2021, the ECB is striving to continue to bring natural resource education to our residents by other means. We have developed new ways and expanded old ones to accomplish this and will utilize these approaches in the coming year.

The ECB has maintained its monthly newsletter article submissions; reorganized its webpage and included many more webinar/video presentations on pertinent topics, including a Kids Section; produced our own video training of invasives species for our Highway Dept., partnering with OC Planning Dept. to forward this video to all appropriate departs in other municipalities in the county; have recently prepared an installation for the Town Hall Lobby display case on a seasonal topic, changing quarterly.

Our responsibility to the Open Space Master Plan Implementation Goals and Strategies is a prime focus for past and future programming. Attached for your review, is the Implementation Table as of December 3, 2020. As you can see, this record provides the activities the ECB has completed in 2020 even though we were hampered by lack of in-person programming.

With the change of ECB leadership, the new Chairperson may want to work with the board to complete a more detailed Plan for 2021. The Open Space Master Plan Goals and Strategies and the newly adopted NRI Recommendations for Future Action will guide the decisions made by a full board, perhaps adopting more focused education in certain areas. Therefore, specific plans/ideas for next year are not described here.

In contemplation of changes to the Board, its returning members have assumed accountability for certain continuing programs: newsletter responsibilities will be coordinated by Pat Venezia; display case installations by Edith Davey; ECB webpage updates by Gary Kochersberger; Advisory Reports for site plan referrals by Saralinda Hooker and Justin Damann. These main functions should now be in place to maintain continued natural resource education during the year. New planning sheets/instructions have been developed to provide assistance to the coordinators in their new roles.

The Board is also aware of their responsibility to interview residents interested in filling the expired terms of two members. We look forward to having new voices and ideas on the Board. I have agreed to assist the ECB in the interview process if needed.

Respectfully submitted,

Joyce Marthaller, Chair
Environmental Conservation Board

cc: Doug Finch
ECB Members
Attachment (OPMP) Implementation Table (12/3/2020)

## CANANDAIGUA OPEN SPACE, CONSERVATION AND SCENIC VIEWS MASTER PLAN

## Implementation Table, as of December 3, 2020

Short Term	Long Term	Strategies and Recommended Actions	Responsible Entity	Partners	Status			
Strateg	Strategy 1: Encourage land stewardship by landowners.							
		A. Educate landowners about the ecological, hydrologic and scenic value of the open space resources on their properties and recommend appropriate land stewardship techniques.  In partnership with SCWD and other organizations, conduct periodic educational activities. Design educational programs to help landowners manage stream corridors, steep slopes, woodlands, wetlands and other resources.  Meet individually with owners of significant open space resources to encourage them to plan and implement land stewardship practices.	⇒ ECB	SWCD Watershed Manager NYS DEC Finger Lakes Land Trust Conservation Organizations	Ongoing monthly articles in Town Newsletter on varied topics of natural resource protection strategies. Rain Barrel Workshop (virtual) in partnership with the Ontario County Soil and Water Conservation District. Display Case materials on invasive species for Town Hall Lobby for summer/fall 2020. Display Case will be redone for winter months and will include winter wildlife footprints for identification.			
		B. Inform landowners about sources of technical assistance and financial incentives to support land stewardship.	⇒ ECB	SWCD USDA NRCS NYS DEC Finger Lakes Land Trust				
		C. Encourage landowners to enhance wildlife habitat. (See Strategy 2.)	⇒ ECB	SWCD NYS DEC Conservation organizations	Town Newsletter articles on wildlife—namely bats and wild turkeys.			
Strateg	Strategy 2: Enhance wildlife habitat.							
		A. Provide information to landowners from Finger Lakes PRISM about how to identify and control invasive vegetation.	⇒ ECB	■ NYS DEC	Updated the ECB web page to include a dozen webinars on invasive species, including PRISM selections.			
		B. Promote participation in the Ontario County Soil & Water Conservation District's annual tree and shrub sale to encourage landowners to plant native vegetation.	⇒ ECB	⇒ SWCD				

Short Term	Long Term	Strategies and Recommended Actions	Responsible Entity	Partners	Status
		C. Maintain a list of professional foresters and provide information about sources of technical assistance to encourage responsible management of forests.	⇒ ECB	⇒ NYS DEC	List of partners with professional agencies and others as references on various topics has been posted to the ECB web page.
		D. Provide information to landowners and encourage participation in the DEC's Trees for Tribs program, which can assist landowners with revegetating stream buffers.	⇒ ECB	⇒ NYS DEC	
		E. Provide information to landowners with suggested subdivision layouts that avoid further fragmentation of the Town's forests.	⇒ ECB	□ Planning     Board	The ECB reviews all site plans regarding natural resource protection and provides an Advisory Report to the Planning Board, ZBA (and others when appropriate) for protection strategies and alternative options.
		F. Encourage landowners to allow legal deer hunting on their properties to reduce the overabundant deer population which is currently stressing wildlife habitats.	⇒ ECB	⇒ NYS DEC	
		G. Manage Town-owned land to enhance wildlife habitat.	ECB Parks Dept.	■ NYS DEC      ■ SWCD	
Strateg	y 3:	Conserve open space through land use regulations.			
3. 1	Maint	ain/ strengthen conservation provisions of land use and o	development regul	ations.	
		A. Maintain and enforce existing regulations that manage development, as part of site plan review, along steep slopes, streams, and Canandaigua Lake.	⇒ ECB ⇒ Planning Board ⇒ CEO	<ul><li> Zoning Board of Appeals</li><li> Town Board</li></ul>	Participated in the review process of many draft Town Code revisions, including stream setbacks and conservation subdivision design.
		B. Review and strengthen stream corridor and lakeshore protection regulation. Consider expanding stream corridor buffer to 150' from 100' feet from streams.	ECB Town Board	<ul><li>⇒ Watershed</li><li>Manager</li><li>⇒ SWCD</li></ul>	Discussed (as appropriate) Advisory Reports to applicants. The ECB is continually promoting expansion of the corridor buffer when appropriate.
		C. Adopt ridgeline and hilltop protection regulations.	⇒ ECB ⇒ Town Board	⊕ CEO	

Short Term	Long Term	Strategies and Recommended Actions	Responsible Entity	Partners	Status
		D. Continue to refer to maps of open space resources (Open Space Index) during development reviews.	⇒ ECB	Town Board Planning Board	Open Space maps are available on the website and referenced in Advisory Reports. GIS data is reviewed on the Ontario County new Exploratory Summary reports.
		E. Provide ongoing education and training to code enforcement staff regarding natural resource and open space protection.	CEO ECB	NYS DOS Town Board Watershed Council SWCD	Developed and produced a webinar for the Town Highway Department personnel on invasive species. The webcast was made available to all highway departments in the County in cooperation with the Ontario County Planning Department.
		F. Amend subdivision regulations to require the Planning Board to consider impacts of fragmentation.	Town Board Planning Board	⇒ ECB	Working with the Town Ordinance Committee to review all drafts of pending regulations.
3.2	Upda	te and maintain the Town's Open Space Index and Natur	al Resource Inven	tory.	
		A. Adopt the inventory of conservation resources in this Plan as the Open Space Index for the Town.	⇒ Town Board	⊕ ECB	The NRI Team has completed the update to the Inventory. It has been reviewed/commented by all boards and is currently on the Town Board agenda for October 2020. A training session for all boards will be given by LaBella Associates on the use of the Development Review Consideration section of the update upon adoption by the Town Board. This training is expected to take place in early 2021.
		B. Develop a tool that creates a simple report from the Parcel Rating Spreadsheet for the ECB that summarizes the types of open space in each parcel.	Town staff/ intern	⊕ ECB	A new Ontario County Explorary Summary app has been activated and is now being used by the ECB and other boards and committees. This summary is related to the NRI objectives.
		C. Work with Ontario County to update the land cover mapping at regular intervals.	⇒ ECB		The Ontario County Exploratory Summary app is still being updated with data from LaBella Associates to the County and is expected to be completed soon.

Short Term	Long Term	Strategies and Recommended Actions	Responsible Entity	Partners	Status
		D. Continue to consider ECB and Ag Advisory Committee input into Town decisions regarding development and other Town actions.	Planning Board Town Board ZBA		Projects are referred to the ECB and AAC when appropriate for possible negative impacts to farmland or natural resources.
Strate	y 4:	Acquire land and/or conservation easements for land with	h exceptional cons	servation value.	
4.1	Acqu	ire land outright for open space conservation.			
		A. Formalize criteria for acquisition of open space lands by the Town.	⇒ ECB	□ Town Board	The CIC recently has reconvened the Conservation Easement Committee.
		B. Acquire "first refusal" rights from current landowners for high quality open space lands.	⇒ ECB	□ Town Board	
		C. Utilize a variety of funding mechanisms to support the acquisition of open space. (See 4.4)	⇒ ECB	■ Town Board	
4.2	Enco	urage and accept donations of conservation easements.			
		A. Provide information to landowners about the process and benefits of donating conservation easements/ development rights.	ECB Planning Board AAC	Finger Lakes Land Trust Town Board Conservation organizations Town Assessor	Current long-standing process in place to encourage participation in Purchase of Development Rights (PDR) applications.
		B. Encourage landowners to donate conservation easements to a land trust.	ECB Planning Board AAC	Finger Lakes     Land Trust	Recently, the Finger Lakes Land Trust has acquired approximately 90 acres in a conservation easement in the southern area of the Town in the Strategic Forest Preservation Area. This easement will provide public access of trails having spectacular views of Canandaigua Lake. The Town has partnered with the FLLT with financial and other support for the project. Opening of the preserve is scheduled in 2021. Much publicity has occurred for this project.
		C. Encourage owners of exceptional open space lands that do not meet criteria for protection by a land trust to donate conservation easements to the Town.	→ Town Board	⊕ ECB	The newly reorganized Conservation Easement Committee may take on this initiative.

Short Term	Long Term	Strategies and Recommended Actions	Responsible Entity	Partners	Status
		D. Work with the NYS Legislature to authorize additional property tax incentives for open space conservation.	⇒ ECB ⇒ Town Board	Finger Lakes Land Trust	
4.3	Obtain	land or conservation easements as a condition of develo	opment approval.		
		A. Continue to require conservation easements as condition of development approval of conservation subdivisions.	⇒ Planning Board		An ongoing process.
		B. Work with developers to delineate lands with exceptional open space value in site plans and subdivision plats for protection through a permanent conservation easement.	<ul><li>Planning Board</li><li>ECB</li></ul>	⇒ Town Board	Working to identify open space areas of value at the Sketch Plan stage.
		C. Ensure that the conservation easement ensures ongoing land stewardship.	ECB Planning Board	■ Town Board	The Finger Lakes Land Trust may assist in this endeavor.
		D. Partner with a qualified conservation organization to monitor donated easements.	⇒ ECB ⇒ Town Board	Finger Lakes Land Trust Ducks Unlimited SWCD	
		E. Create a development rights "bank" through transfer of development rights.	→ Town Board	æ ECB	A Transfer of Development Rights (TDR) program will be reviewed by the Conservation Easement Committee.
4.4	Reple	enish and maintain the Town's Open Space Capital Reser	ve Fund.		
		A. Commit to an annual appropriation for open space and conservation, to be used for acquisition as well as administration and inspection of donated easements.	⇒ Town Board	⊕ ECB	In the Draft 2021 Town Budget, an amount has been allocated to the Open Space Fund. It has been the practice of the ECB to recommend to the Town Board at the end of the fiscal year that unexpended funds be considered for transfer to the Open Space Fund. This year, however, this option may not be possible.
		B. Encourage and accept cash donations toward open space conservation. Provide information about the potential tax benefits of such donations.	Town Board	⊕ ECB	
		C. Issue bonds to fund the acquisition of open space.	Town Board		

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		D. Explore and establish innovative funding sources. Work with the NYS Legislature to authorize a real estate transfer tax, development fees earmarked for open space conservation and other funding mechanisms.	→ Town Board	⇒ ECB	The Conservation Easement Committee will review these options.
Strateg	y 5: In	crease understanding among government officials and the	e general public at	bout the benefits of	open space.
		A. Create, maintain and strengthen partnerships with organizations, agencies, businesses and municipalities.	⇒ ECB ⇒ AAC ⇒ Town Staff	■ Town Board	The ECB continues to work with DEC, FLLT, OCSWCD, CCE, CLWA, the Watershed Council, PRISM and others.
		B. Conduct periodic workshops and other educational events and programs to celebrate the Town's open space.	⇒ ECB ⇒ Parks & Rec. Depts	SWCD Canandaigua Lake Watershed Association NYS DEC	Due to the Covid-19 pandemic, all inperson programming was cancelled in 2020. The ECB has reorganized its web page to provide a small library of information on all topics of natural resource protection. The ECB has even developed a Kid's Conservation Section with interesting articles and videos for a younger age group. The ECB has vetted dozens of webcasts and has linked access to these on the ECB web page.