



# Join the Conversation!

## Healthy Land, Clean Water : *Best Practices for Lake Friendly Living*

As one of 30,000 living in and enjoying the Canandaigua Lake watershed, each of us must do our part to protect water quality. As our landscapes shift toward more urban and residential use, fertilizer and pesticide use is playing a larger role in the nutrient loading into Canandaigua Lake. Just one pound of phosphorus in our waterways can result in 500 pounds of aquatic plant growth!

The good news is – there are plenty of simple strategies that we can incorporate into our lawn and landscape practices that will protect the health of the lake.

Join us for this informative presentation to learn the best practices for lake-friendly living. Environmentally minded professionals will teach us how to minimize runoff, eliminate pollutants, and how to best capture and infiltrate rainwater to protect water quality.

### PRESENTERS INCLUDE:

<b>Laurie Broccolo</b> <i>Broccolo Tree and Lawn Care</i>	<b>Edith Davey</b> <i>Ontario County Soil and Water Conservation District</i>	<b>Russ Welsler</b> <i>Cornell Cooperative Extension</i>
Laurie will discuss landscaping and gardening with native plants, erosion control, soil pH, and how to protect our pollinators.	Edith will explain best practices for flower and vegetable gardens, and will discuss the benefits, ideal location, and construction of rain gardens.	Russ will focus on the proper fertilizer and pesticide use for lake-friendly lawn care, including: nutrient needs for lawns, soil testing, and “organic” fertilizers.

### Event Details

#### WHEN:

Thursday, April 21<sup>st</sup> 2016  
6:00 – 8:00 PM

#### WHERE:

FLCC Stage 14  
3325 Marvin Sands Drive  
Canandaigua, NY 14424

#### RSVP:

By Tuesday, April 19th  
394-5030 or  
[info@canandaigualakeassoc.org](mailto:info@canandaigualakeassoc.org)

## Viewpoints

Seminar Series

*Presented by CLWA*

### Learn more about CLWA

[www.canandaigualakeassoc.org](http://www.canandaigualakeassoc.org)



Find us on:  
**facebook®**