

Town of Canandaigua News

March 2018

www.townofcanandaigua.org



Town Manager Form of Government Marks One Year Anniversary

March 2018 marks the one-year anniversary of the implementation of the Town Manager form of government in the Town of Canandaigua. This change consolidated the reporting of departments and changed some of the duties of the Town Supervisor.

The Town Supervisor represents Canandaigua on the Ontario County Board of Supervisors and serves as the Town's chief fiscal officer. The Supervisor is the chief elected official of the Town, chairs Town Board meetings and is one of the five voting members of the Town Board who are elected by the residents.

As part of the change last year, the position of Town Supervisor became part time with a decrease in the annual salary from \$56,000 in 2017 to \$20,000 per year as identified in the 2018 budget.

As called for in New York State Law, the Town Supervisor appoints a Deputy Town Supervisor. The Deputy serves in the absence of the Supervisor on occasions when the Supervisor may not be available. The Deputy Supervisor position has carried a stipend of \$2,000 per year for approximately the past five years.

The Town Manager reports to the residents and to the Town Board. The Town Manager is responsible for the day-to-day operations of the Town, serves as the chief administrative officer and as the primary point of contact for residents, businesses, employees and those doing business with the Town during daily operations. The Town Manager, who is appointed by the Town Board, is a full-time employee and is generally available to residents, staff, and elected officials during regular business hours or at times of emergencies. This is a professional position

which typically requires significant municipal or government experience.

Town Supervisor Greg Westbrook

Greg Westbrook was elected Town Supervisor in November 2017 and began serving a four-year term in January.

Prior to his election, Greg was a member of the Town Board and served a one-year appointed term as Supervisor following the election of Supervisor Pam Helming to the New York State Senate in November 2016.

Greg's career began at the Eastman Kodak Company in 1985 as a Facilities Engineer. He was named a Corporate Vice President in 2003.

He then served as President of several divisions at Flextronics International Ltd., where he focused on sales growth and product delivery in the field of smartphone technology.

In 2013, Greg joined ClearCove Inc., of Victor, N.Y., as Chief Executive Officer. ClearCove is a renewable energy company.

A graduate of Rochester Institute of Technology, Greg is a member of the President's Roundtable, a group which provides insight into RIT's strategic goals.

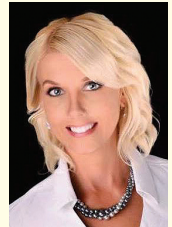
Greg and his wife Beth reside in the Town of Canandaigua. They have three grown children and two grandchildren. Two of their children and both of their grandchildren live in the Canandaigua community.

Deputy Town Supervisor Tina Bloom

Tina Bloom was appointed Deputy Town Supervisor by Supervisor Greg Westbrook in January 2018. A

native of Walworth, N.Y., she attended SUNY Brockport and previously worked as a nurse. She is now in the field of medical diagnostics sales and manages a sales team which markets diagnostic products to mental health professionals.

Tina has been a Town resident for 11 years and resides in Lakewood Meadows with Mia, her recently-adopted kitten from the Ontario County Humane Society. She is a member of the Society's Board of Directors and served as an Emergency Medical Technician for 15 years. She enjoys cooking, entertaining, boating on Canandaigua Lake, and spending time with her nephews Cooper, 8; and Owen, 5.



Town Manager Doug Finch

Doug Finch was appointed in March 2017 to serve as the Town Manager. He holds a Master's Degree in Public Administration and has extensive experience in New York State and local government. He previously held the office of Canandaigua City Council Member at Large and has more than a decade of state and local government experience having served as chief of staff to New York State Assembly Minority Leader Brian Kolb. Prior to his appointment as Town Manager, Doug served from 2014 to 2017 as the Town of Canandaigua's Director of Development.

Doug and his wife Barb live in the Canandaigua community. They have one daughter who also lives locally.



Town of Canandaigua Parks and Recreation Update

From Dennis Brewer
Director of Parks and Recreation

The Canandaigua Town Board approved the *Parks and Recreation Master Plan* in February. Included in the plan is an analysis of the Parks and Recreation Program and the goals, objectives and recommendations for the period 2018 to 2028. The plan may be viewed on the Town website. From the home page (townofcanandaigua.org) select "Departments," then "Parks and Recreation," then "2018-2028 Parks Master Plan" under the Parks & Recreation Planning heading.



The gazebo was installed at Miller Park last year. The park is located at the corner of County Road 42 and Route 21 South.

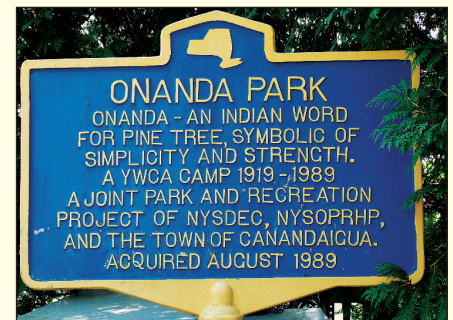
The 2018 *Town-City Summer Guide* with information on programs offered to Town residents will be available in March. The sign-up registration forms for the very popular Day Camp will be included the Guide.

The Town also offers pre-school programs at the West Lake Schoolhouse and activities for children ages 6 and older at Onanda Park and at Richard P.

Outhouse Memorial Park at no cost to Town residents.

We will again be offering trips for seniors/adults. More information will be forthcoming.

Work will continue on Miller Park this spring with more plantings and the installation of benches and interpretive signage. Watch for the grand opening later this year.



Town of
CANANDAIGUA

Public Workshop

for the Uptown Canandaigua Corridor

March 14th, 6:30-8 PM

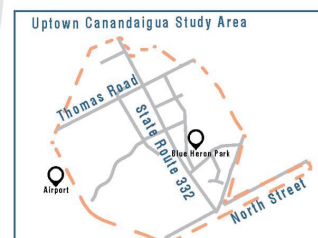
Town Hall Courtroom
5440 Route 5 & 20 West
Canandaigua, NY 14424

For more information contact:
Sarah Reynolds, Town of Canandaigua | 585.394.1120 x2232 | sreynolds@townofcanandaigua.org
or Kimberly Baptiste, Bergmann | 585.498.7770 | kbaptiste@bergmannpc.com

GET INVOLVED!

Join us on March 14th for
a public workshop focused
on the Uptown Canandaigua
Corridor!

You will learn details about
the recently initiated Mixed-
Use and Transportation
Corridor Feasibility Study
and have the opportunity to
provide your input!



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Natural Resource Protection News

From the Town of Canandaigua Environmental Conservation Board

New Year, New You! Wasting Less in 2018

From the New York State Department of Environmental Conservation

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As we start the New Year, we welcome our New Year's resolutions ranging from eating healthier to saving money to learning a new skill or hobby. This year, why not make a resolution to support waste reduction?

Reducing your waste doesn't have to be an all or nothing goal. Try just one or two of these simple ideas to make changes that can help you keep a waste reduction lifestyle.

Think Reuseables

- Pack environmentally friendly, **zero waste lunches**. Use reusable containers for sandwiches and snacks, bring reusable cutlery and carry it all in a reusable lunch box rather than a single use plastic bag or container.
- Carry a **reusable water bottle**. Not only will you reduce your waste, but you'll save money.
- Invest in **rechargeable batteries** and recycle them when they've reached the end of their useful life.
- Use a **reusable coffee mug**. Some stores give a discount for bringing your own mug.

Purchases

- Sharing is caring. Ask to borrow an item from family and friends before purchasing something new. Is there a **local tool lending library** in your area?
- Try to **repair** items before you replace them with newly purchased items. Explore repair cafes in your surrounding area.
- **Reduce packaging waste**. Buy in bulk, look for items packaged in recyclable materials and avoid individually packaged and over-packaged goods.



Nearly 70% of adults rarely or never use a phone book.
Are you one of them?

 **Opting out is easy**
visit phonebookoptout.us/go

Source: blog.whitepages.com/when-was-your-last-time/

- Buy items made with **post-consumer recycled content material**. This helps to make sure what we put in our recycling bins gets turned into something new.

Go Paperless

- Convert to online billing and save payment confirmations electronically.
- Refrain from printing emails or online material. Recycling paper is great, but it takes energy to recycle and produce new paper.
- Cancel subscriptions you no longer read, or subscribe to the electronic version of your favorite news source.
- Remove your name from junk mail and catalog mailing lists.
- Opt Out of a receiving a phone book.

Food Waste

- **Reduce food waste**. Plan your meals,

serve leftovers or incorporate them in a new recipe.

- Learn more about **product dating** and common misconceptions. What is the difference between "best if used by" vs. "sell by" vs. "use by"?
- Learn how to **store** your food for prolonged freshness and a longer shelf life.
- Bring a **reusable container** for your restaurant leftovers.
- Start **composting** your food scraps in your backyard compost pile or contact your local hauler to see what services are available.

...

Along with making a waste reduction resolution, why not try setting a goal to be a better recycler too! We wish you all a less wasteful, healthy, and happy new year!

Waste Diversion and Recycling Become Ontario County Priorities

This is the first in a series of articles from the Environmental Conservation Board and related organizations on waste diversion and recycling, which have become priorities. In 2014, the Ontario County Board of Supervisors adopted the Local Solid Waste Management Plan with the goal of reducing the amount of solid waste generated in the county by 60 percent by 2024 in preparation of the closing of the Ontario County Landfill in 2028. Municipalities are now implementing initiatives to inform the public and encourage recycling. Please join this effort and watch for future articles.

Stormwater Retention Ponds: Important Components for Lake Protection

From Code Enforcement Officer
Chris Jensen, P.E.

It used to be that if you built a new house, a garage, a shopping plaza, a subdivision—or anything at all—you dug a ditch and the rainwater from your home, store, roof, gutters, driveway or parking lot just flowed downhill to your neighbor's property. Maybe even into the lake or a stream.



That's the way it used to be. Not so, anymore.

The Town of Canandaigua is a New York State Department of Environmental Conservation-designated MS4 community and follows a stormwater management program to reduce the pollutants carried by water runoff into Canandaigua Lake and streams.

The MS4 Program (which stands for Municipal Separate Storm Sewer System) has six elements—the Minimum Control Measures—which, when implemented together, work to reduce the pollutants flowing into Canandaigua Lake, other streams and drainage channels.

Important components of our community's MS4 Program are the now-familiar stormwater retention ponds which have been installed at a number of private and public developments throughout the Town.

Residents enjoy the views of the ponds and may consider them as enhancements to the surroundings. But these stormwater ponds are not designed as recreational bodies of water for fishing or boating. And they are not constructed solely for the beauty of the landscape.

Stormwater retention ponds are engineered devices intended to moderate flood surges and to reduce stormwater pollution flowing into the lake and streams.

These ponds are designed to provide two critical services:

➤ They prevent flooding by suppressing surges of stormwater which washes



Photo by Marci Diehl

The 15-foot "best practices" natural buffer between the lawn and the stormwater pond is pictured at the Town's Blue Heron Park.

from lawns, buildings and paved surfaces.

➤ They protect water quality by holding water long enough so that sediment and other pollutants settle to the bottom of the pond before the water is discharged to drainage channels, streams and the lake.

As with other engineered devices, stormwater ponds require maintenance to prevent them from falling into disrepair. Those which are well maintained may provide additional benefits such as nature watching and improved property values.

Many of these ponds are on private properties in commercial or residential developments. The private ponds are maintained by the corporate owners of a property or by a residential subdivision's homeowners' association.

An important consideration for the long-term operation and maintenance of a stormwater pond is for residents living adjacent to or near the ponds to avoid lawn mowing near the water's edge. The Town of Canandaigua "Recommended Best Practice" is to leave a 15-foot buffer between a mowed lawn

and the pond. This natural vegetative perimeter promotes the growth of shoreline plants which reduce the erosion of the pond and which naturally discourage waterfowl.

Maintaining a 15-foot "best practice" natural vegetative buffer between a lawn and the pond has significantly addressed erosion issues and has deterred geese at ponds located in our Town parks.

We understand people's desire for a 'golf course type pond' with turf grass right to the edge of the water, but the primary purpose of all stormwater ponds is to manage stormwater runoff generated by impervious surfaces such as rooftops and pavement. We would ask everyone to be aware of the pond's role in protecting the water quality of our lake and streams.

The Benefits of Aquatic Plants

Aquatic plants are essential for a well-balanced pond and healthy aquatic ecosystem. They provide a number of benefits:

- Oxygenation through photosynthesis
- Food and cover for aquatic animals and wildlife
- Treatment of excess nutrients and other pollutants
- Habitat for beneficial microorganisms
- Shoreline stabilization and erosion prevention
- Shade and temperature control
- Beautification and enhanced land value

Shorelines are essentially narrow wetlands and are home to a unique community of plants. Plants which thrive at the water's edge must be able to grow in soils which are permanently saturated and have to survive extended periods underwater. These limiting conditions prevent most of the typical landscape plants from growing well in this zone. As a result, the majority of plants which naturally grow at the water's edge are unfamiliar to most homeowners, and often acquire the label "weed." This is unfortunate because

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Stormwater Retention Ponds . . .

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the benefits of cultivating these native plants largely outweigh the negatives, especially along the banks of stormwater ponds. Considering the benefits, it is recommended that wetland plants be protected around stormwater pond shorelines.

Shoreline plants help to:

- Prevent erosion and stabilize the bank
- Remove nutrients which contribute to algae growth
- Filter debris and pollutants
- Provide cover and forage for fish, frogs, and song birds
- Shade the water
- Baffle wind and wave energy
- Deter waterfowl

Managing Waterfowl in Stormwater Ponds

Although migratory by nature, ducks and geese often choose to reside in residential stormwater ponds year 'round because there are few predatory threats and they can find suitable habitat. As a result, populations of these birds can grow to the extent that they begin to cause significant property damage and become a health concern for themselves, for residents in the community, and for swimmers and fishermen using downstream water areas.

Are there benefits to having waterfowl in a stormwater pond?

Very few. The most significant benefit is aesthetic and a matter of opinion. Having at least some ducks and geese in a pond does make the pond seem more natural and appealing. Also, waterfowl can be very playful and an enjoyment to watch. Otherwise, waterfowl do not provide any real management services such as controlling weeds or managing pollution. Quite the contrary, concentrated populations of these birds can cause serious property damage and water quality problems in stormwater ponds.

What is so bad about waterfowl in stormwater ponds?

Large aggregations of waterfowl cause significant damage to stormwater ponds. Large groups of ducks and



This is a good example of the natural buffer between the mowed lawn and the stormwater pond at one of the ponds at the Fox Ridge Subdivision in the Town of Canandaigua.

geese can:

- Erode shorelines by trampling and feeding on shoreline plants,
- Destroy lawns and gardens
- Introduce invasive weeds that are stuck to their feathers and carried in their digestive tracts,
- Deposit large volumes of feces (excrement) that increase algae and weed growth and introduce disease causing pathogens into the water that threaten the health of residents, pets, and the birds themselves
- Make water muddy and cloudy as they sift through the mud for invertebrates,
- Become aggressive with children and pets
- Create unsightly conditions when they molt (shed feathers) and leave feces and feathers in yards, on porches, and on driveways and roads.

How can we reduce the number of waterfowl in our ponds?

Stop feeding them! Although stormwater ponds provide suitable open space and water for ducks and geese, they do not usually provide adequate food. Waterfowl require a diversity of plants and invertebrates for healthy growth, and stormwater ponds

do not normally have the appropriate food base to sustain large groups of waterfowl. The primary reason waterfowl aggregate in stormwater ponds is that their diet is being supplemented by humans. Before any other strategy can be employed, a community which is trying to reduce waterfowl numbers MUST curtail all feeding of birds; otherwise, other efforts will be futile.

Also, providing a healthy vegetated shoreline deters waterfowl from congregating. Waterfowl perceive the vegetation as a habitat for predatory threats and they will avoid the vegetation.

For more information:

Town of Canandaigua

MS4 Program:

<http://www.townofcanandaigua.org/page.asp?id=104>

Chris Jensen, P.E., Town of Canandaigua Code Enforcement Officer:

(585) 394-1120, ext. 2246

cjensen@townofcanandaigua.org

The information on stormwater ponds has been compiled from original content provided by Benjamin Powell of Clemson University Cooperative Extension Services.

Town Clerk's Update and County/Town Tax Payment Information

From Town Clerk Jean Chrisman

The Town Clerk's office is in the process of preparing files to be scanned into the Town's new electronic storage system. The new software is scheduled to be installed and staff training will be taking



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Town Board

Supervisor Greg Westbrook
Gary Davis
Linda Dworaczyk
Terry Fennelly
Kevin Reynolds

Town Manager

Doug Finch

Deputy Town Supervisor

Tina Bloom

Town Assessor

Christopher Lyon, IAO

Code Enforcement/Zoning Officer

Chris Jensen, P.E., MCP, CFM

Director of Parks and Recreation

Dennis Brewer

Highway and Water Superintendent

James M. Fletcher

Town Clerk

Jean Chrisman

Town Historian

Ray Henry

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Town Hall Hours

Monday–Friday 8:00 a.m. to 4:00 p.m.

Town Clerk's Office Hours

Monday–Friday 7:30 a.m. to 4:00 p.m.
Open until 7:00 p.m. on Wednesdays

Court Clerk's Office Hours

Monday, Tuesday, Wednesday
and Friday 9:00 a.m. to 12:00 p.m.
Thursday 1:00 p.m. to 5:00 p.m.

place on March 13 and 14. This will be a multi-year process. Everyone at the Town Hall is excited to begin this transition.

County/Town Tax Bills

If you have not paid your 2018 County/Town tax bill in full, you still have time.

You can pay your 2018 County/Town tax bill until 4:00 p.m. on Monday, April 2, 2018, using one of the following payment options:

➤ **At the Town Clerk's Office:** We accept payments in the form of cash, check or credit card (MasterCard, Visa, Discover).

➤ **Online Using a Credit or Debit Card:** There is a processing fee of \$3.95 if your tax bill is \$159 or less. There is a processing fee of 2.45% of the total if your tax bill is \$160 or more.

➤ **Online Through Your Bank:** If you are using an online banking service to pay your tax bill, please read your agreement. The bank may not mail your payment to the Town for up to seven days after withdrawing the money from your account. This could cause your tax

payment to arrive after Monday, April 2, 2018.

➤ **U.S. Mail:** Mail your tax payment to the attention of "Canandaigua Tax Receiver." For payments made by mail, the U.S. Postal Service postmark (not a postage meter mark) is used as the payment date (*New York State Consolidated Laws, Real Property Tax Law §925*). If there is no postmark, the date the payment is received will be used as the payment date.

Make sure your envelope is postmarked on or before April 2, 2018. If the envelope is not postmarked and is received after Monday, April 2, 2018, the tax bill and payment will be returned to you.

Your tax payment must be made for the exact amount. Checks written for a wrong amount or which are not signed will be returned.

Follow this link to obtain a copy of your 2017 or 2018 tax bill receipt: <http://egov.basgov.com/canandaigua/>.

For questions or more information, contact Jean Chrisman, Town Clerk/Receiver of Taxes, (585) 394-1120, ext. 2225, or via e-mail at jchristman@townofcanandaigua.org.

Meeting Dates, April 2018

- 2—Town Board Ordinance Committee, 9:00 a.m.
- 3—Citizens' Implementation Committee, 9:00 a.m.
- 3—Town Board Economic Development Committee, 12:00 p.m.
- 5—Town Board Finance Committee, 8:00 a.m.
- 5—Cultural and Historic Preservation Team, 8:30 a.m.
- 5—Environmental Conservation Board, 4:30 p.m.
- 5—Agriculture Advisory Committee, 6:00 p.m.
- 10—Drainage Advisory Committee, 11:00 a.m.
- 10—Planning Board, 6:00 p.m.
- 11—Complete Streets Committee, 10:30 a.m.
- 11—Town Board Environment Committee, 4:30 p.m.

- 16—Town Board, 6:00 p.m.
- 17—Citizens' Implementation Committee, 9:00 a.m.
- 17—Zoning Board of Appeals, 6:00 p.m.
- 24—Drainage Advisory Committee, 11:00 a.m.
- 24—Town Board Finance Committee, 8:00 a.m.
- 25—Town Board Environmental Committee, 4:30 p.m.
- 25—Planning Board, 6:00 p.m.
- 25—Parks and Recreation Committee (at West Lake Schoolhouse), 6:00 p.m.

Save the date!

Saturday, June 16, 2018

New Town Highway Facility

**Ribbon Cutting and
Official Opening**

For a complete 2018 calendar visit www.townofcanandaigua.org