



Auto Wash

PO Box 451

Canandaigua, NY 14424

585-412-6310

Town of Canandaigua ZBA

Board members,

Thank you for considering our request to update the electronic message boards at 3150 County Road 10. These message boards have offered value to our community by keeping people informed of the current time and temperature. I'd like to take that a step further and bring us into the 21st century by continuing the spirit of informing the community but being able to offer more value than just the time and temperature.

Being a Canandaigua resident myself and having conversations with other residents, it is my feeling that we could offer more community value by displaying additional things such as emergency messages related to COVID-19 (or other situations like this in the future), Canandaigua Braves scores for key games, perhaps the time of fireworks on July 4th, the date and time of community parades, etc. These messages could rotate with some of our own messages while still displaying the time and/or temperature during our own messages. There are many possibilities and ideas, all while keeping with the spirit of informing the community.

It is my belief that the community would appreciate being able to see additional information about key community events beyond just the time and temperature. Just like the message boards at the Canandaigua High School offer valuable information, we would be able to do the same at this end of Town. These messages would all be created and controlled remotely from our main office in Canandaigua via the standard software that comes with the new message centers.

Thank you again for your time and consideration, we look forward to hearing your feedback and hope to gain approval for this request.

Kind regards,

Robert Marchenese