



# Healthy Lawns, Healthy Lake: A Workshop for Landowners

With harmful algae blooms each summer, and concerns about increased aquatic plant growth- ongoing nutrient/pesticide loading from multiple land uses are of heightened concern. Canandaigua Lake watershed residents are looking for healthier lawn care alternatives to reduce their impact on the lake.

This free workshop is offered to the public to provide practical strategies you can use or demand of your lawncare company that will reduce the amount of pesticides and fertilizers needed while maintaining a high quality lawn.

## Presentations by:

### Frank Rossi “Grass Guy”



Frank Rossi is an associate professor at Cornell University in the School of Integrative Plant Science and is an Extension Turfgrass specialist. Frank will speak about practical solutions that homeowners and lawn care companies can use for their customers that balance Lawn and Lake Health

### Russ Welser



Russ is the Senior Resource Educator at CCE and will speak about local experiences looking at both success and shortfalls in the lawn care industry when it comes to Integrated Pest Management

## Event Sponsored by:

CANANDAIGUA LAKE  
WATERSHED COUNCIL



CANANDAIGUA LAKE  
WATERSHED ASSOCIATION



## Event Details

### WHEN:

Tuesday, February 11<sup>th</sup> 2020  
**5:00- 6:00 PM**

### WHERE:

Canandaigua Public Works  
Department  
205 Saltonstall Street  
Canandaigua, NY 14424

**Please R.S.V.P. by  
February 7th :**

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Or (585) 394-5030

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[www.canandaigualakeassoc.org](http://www.canandaigualakeassoc.org)



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