

From: [Jean Chrisman](#)
To: ["Doug Finch, Town Manager"](#)
Cc: ["Mark MacNeil"](#); ["Cathy Menikotz"](#); ["Gary Davis"](#); ["Jared Simpson"](#); ["Linda Dworaczyk"](#); ["Terry Fennelly"](#)
Subject: RE: Park Use
Date: Tuesday, February 2, 2021 3:06:12 PM

See comments below in CAPITAL LETTERS. It's a little hard to ready because it will not let me bold or italic my response. Let me know if you need anything further.

Jean Chrisman
Town Clerk / Receiver of Taxes
Town of Canandaigua
5440 Route 5 & 20 West
Canandaigua NY 14424
(585) 394-1120 x-2225

-----Original Message-----

From: Doug Finch, Town Manager <dfinch@townofcanandaigua.org>
Sent: Friday, January 29, 2021 2:37 PM
To: Jean Chrisman <jchrisman@townofcanandaigua.org>
Cc: 'Mark MacNeil' <macneilm@frontiernet.net>; 'Cathy Menikotz' <cmenikotz@townofcanandaigua.org>; 'Gary Davis' <gdavis@townofcanandaigua.org>; 'Jared Simpson' <jsimpson@townofcanandaigua.org>; 'Linda Dworaczyk' <ldworaczyk@townofcanandaigua.org>; 'Terry Fennelly' <tfennelly@townofcanandaigua.org>
Subject: FW: Park Use

Jean,

On the attached reports, I have some questions, and also sharing info with Town Board, Parks, etc:

- 1) Walk-Ins at Onanda: 2019 \$14,927 vs. 2020 \$19,221.65
Does the 2019 \$14,927 include annual parking permits?

YES THE \$14,927 DOES INCLUDE THE ANNUAL PARKING PERMITS. IN 2019 THE TOTAL NUMBER OF PARKING PERMITS SOLD WERE 48 FOR A TOTAL OF \$1,740 (46 TO TOWN RESIDENTS AND 2 TO NON-TOWN RESIDENTS). THERE WAS A TOTAL OF \$13,187 COLLECTED FOR WALK-INS / DAILY PARKING PASSES 69 ENTRIES INTO MY BAS SYSTEM.

IN 2020 THE DOLLAR FIGURE FOR PARKING SEASONAL PASSES IS \$2,800 FOR A TOTAL OF 74 PASSES SOLD (67 TO TOWN RESIDENTS, 7 TO NON-RESIDENTS). AND \$19,221.65 FOR WALK-INS/DAILY PARKING PASSES (257 ENTRIES INTO MY BAS SYSTEM).

I see the report for 2019 shows a qty of 69 vs. 2020 shows a qty of 257. What is that? THE 69 JUST REPRESENTS THE NUMBER OF ENTRIES INTO BY BAS SYSTEM.

For 2020 Onanda Park was official open 13 weekends (due to Covid) with all of the upland closed (cabins);

Approximately \$1,478 per weekend in gate receipts (\$7 per vehicle for weekends) = 211 cars per weekend

Most of those vehicles would have used the park on Saturday (lets estimate 60%), with the balance Sunday and Friday (40%)

Hours for gate for 2020 on Saturday were mostly 10am - 6pm on weekends for 8 hours each day

So if we had 211 cars x 60% that means we had 126 cars on a Saturday over an 8 hour

period using 49 parking places

That would leave 85 cars for Friday and Sunday approximately.

126 cars over an 8 hour period equals (if each one was there 2 hours at least) 32 cars per 2 hours or 65% parking usage per Saturday.

More than likely each car is probably closer to 3 hours which would be 42 cars per 3 hours or 86% parking usage per Saturday.

Also each cabin includes one parking place, and that is not factored into these numbers.

Lakeside 49 parking places & 2ADA

Uplands 61 parking places // Uplands we do not charge for people who just come in to walk the trail, nor do we charge for parking (so most of receipts were for lakeside parking)

2) For parks reservations - 2019 shows \$91,016.09 vs. 2020 shows 2 amounts \$33,285.20 and \$32,632.31. Do we add them together? It appears like that might be residential vs. non-residential?

IN 2019, THE TOTAL FOR CABIN/HALL RENTALS/PAVIION RENTALS WAS \$91,106. OF THIS \$91,106, \$18,460 WAS FOR CABIN RENTALS (NOT HALLS/LODGES/PAVILIONS) TO NON-TOWN RESIDENTS.

IN 2020, YES YOU WILL NEED TO ADD THESE NUMBERS TOGETHER BECAUSE KATE ASKED ME TO UPDATE THE BUDGET LINE ACCOUNT NUMBERS TO MATCH INCODE. THE TOTAL RESERVATION AMOUNT FOR 2020 WAS \$63,102 OF WHICH \$18,690 WAS TO NON-TOWN RESIDENTS.

If I add up the Onanda Park receipts only I show \$46,675.30 for 2020 (both residential and non-residential); I think ??

2020 residential receipts for rentals at Onanda \$27,985.20 (60%)

2020 non-residential receipts for rentals at Onanda \$18,690.10 (40%)

If I add up the Onanda Park receipts only I show \$71,196.00 for 2019 (both residential and non-residential); I think??

2019 residential receipts for rentals at Onanda \$52,736.00 (74%)

2019 non-residential receipts for rentals at Onanda \$18,460.00 (26%)

Sarah - for communication binder please

Douglas E. Finch, Town Manager
Town of Canandaigua
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Phone: (585)394-1120 ext. 2234

-----Original Message-----

From: Jean Chrisman <jchrisman@townofcanandaigua.org>

Sent: Friday, January 29, 2021 12:26 PM

To: 'Doug Finch, Town Manager' <dfinch@townofcanandaigua.org>; 'Mark MacNeil' <macneilm@frontiernet.net>

Subject: RE: Park Use

Hi Doug and Mark,

Attached is a receipt report for 2020 and 2019. It does split out rentals vs. walk-ins vs. parking/entrance permits. Let me know if you need me to go back further in years.

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-----Original Message-----

From: Doug Finch, Town Manager <dfinch@townofcanandaigua.org>
Sent: Wednesday, January 27, 2021 1:16 PM
To: 'Mark MacNeil' <macneilm@frontiernet.net>
Cc: Jean Chrisman <jchrisman@townofcanandaigua.org>
Subject: RE: Park Use

The wording "underutilized" is certainly subjective. It was definitely used; however, we had to limit and cancel events due to the Executive Orders for 2020. Also rentals include parking for one vehicle, so those do not get charged separately.

I have been told that gate revenue was up vs. 2020; however, we would have to dig into the actual receipts to see the difference. Our financial accounting system lumps gate and reservations together (AA100.2001) for park and rec fees (revenue).

Parks and Rec Revenue Fees (gate and rentals):

2020 - \$71,699
2019 - \$113,338
2018 - \$105,607

Jean - do you have a way in BAS to tell us the revenue (non rental, non reservations) ?

Douglas E. Finch, Town Manager
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-----Original Message-----

From: Mark MacNeil <macneilm@frontiernet.net>
Sent: Wednesday, January 27, 2021 1:05 PM
To: Doug Finch, Town Manager <dfinch@townofcanandaigua.org>
Subject: Park Use

Looking for your thoughts on comments made at last TB meeting about Onanda Park being under utilized and in need of improvements? Sam had indicated increase in gatehouse revenue which seems to indicate more usage. My experience was that when I stopped during nice, warm weather the Park was well used. Any data available on daily usage or rentals? Also, first hand reports from life guards or Park "Rangers"? I'm not sure Summer of 2020 is best year to base anything on that would be considered normal!

Thanks
Mark

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