

43 - 2017	Town of Canandaigua Zoning Board of Appeals	Class: Exempt
Referral Type:	Area Variance	
Applicant:	Fallone, Robert	
Property Owner:	Pierce, Timothy	
Tax Map No(s):	126.20-1-1.112	
Brief Description:	Area Variance to construct a residential building with height of 39.68 ft when 35 ft allowed by code. Project was previously granted site plan approval by the Town in 2012. Project is located at 4475 C R 16 in the Town of Canandaigua.	

44 - 2017	Town of Canandaigua Zoning Board of Appeals	Class: AR-2
Referral Type:	Area Variance	
Applicant:	Jan Rte. 332 Realty Corp.	
Tax Map No(s):	56.00-2-25.21 56.00-2-25.71	
Brief Description:	Area Variance and Special Use Permit request to install 4 additional building signs on new Honda Dealership. Project located at 2311 SR 332 in the Town of Canandaigua.	

Policy AR-7: Signs

The County Planning Board has long taken an interest in supporting local efforts to limit excessive signage. The Board has identified State Route 332 as a primary travel corridor for tourists visiting Ontario County. The intent is to protect the character of development along these corridors by encouraging local boards to adhere to their adopted laws as much as possible.

- A. All applications for signs located on property adjoining primary travel corridors that do not comply with local limits on size and or number.

Final classification: Class 2

Findings:

1. The proposed sign is on land along a corridor identified by the Board as being a primary travel corridor for tourists visiting Ontario County.
2. Protection of the community character along these corridors is an issue of countywide importance.
3. Local legislators have standards for signage that allows for business identification sufficient to safely direct customers onto the specified site.
4. It is the position of this Board that the proposed signage is excessive.
5. Excessive signage has a *negative impact on community character*.

Final Recommendation – Denial

44.1 - 2017	Town of Canandaigua Planning Board	Class: AR-2
Referral Type:	Special Use Permit	
Applicant:	Jan Rte. 332 Realty Corp.	
Tax Map No(s):	56.00-2-25.21 56.00-2-25.71	
Brief Description:	Area Variance and Special Use Permit request to install 4 additional building signs on new Honda Dealership. Project located at 2311 SR 332 in the Town of Canandaigua.	

Comments: See referral #44-2017 for project summary and comments.

45 - 2017	Town of Canandaigua Planning Board	Class: 2
Referral Type:	Site Plan	
Applicant:	Murray Law Firm	
Property Owner:	Rochester Gas & Electric	
Tax Map No(s):	153.00-1-35.000	
Brief Description:	Site Plan and Special Use Permit approval request to construct a 100ft tall mono-pole communications tower on a 1.06 acre parcel. Project is located at 5850 Monks Rd. in the Town of Canandaigua.	

COMMENTS: