



New York State Department of Environmental Conservation
 Phase II SPDES General Permit for Storm Water Discharges from
 Municipal Separate Storm Sewer Systems (MS4s)
 Notice of Intent (NOI)



Submission of this Notice of Intent (NOI) constitutes notice that the entity identified in Section A of this form intends to be authorized by the NYS DEC SPDES General Permit for Storm Water Discharges from Municipal Separate Storm Sewer Systems (MS4s). Submission of the NOI also constitutes notice that the party identified in Section A of this form has read, understands, and meets the eligibility conditions; agrees to comply with all applicable terms and conditions; and understands that continued authorization under the SPDES MS4 General Permit is contingent on maintaining eligibility for coverage. In order to be granted coverage, all information required on this form must be completed. Please read the NYS DEC SPDES General Permit for Storm Water Discharges from Municipal Separate Storm Sewer Systems (MS4s) and make sure you comply with all permit requirements including the requirement to develop, document, and implement a Storm Water Management Program Plan.

SECTION A. MS4 INFORMATION

1. Municipality (MS4)

Town of Canandaigua Phone 585 - 394 - 1120

Mailing Address

5440 State Rt. 5 & 20 West

City

Canandaigua State NY Zip 14424 -

2. MS4 Type

Single Entity

Traditional Land Use Control

Town

Village

City

Traditional Non-Land Use Control

County

Non-Traditional

Federal

State

School District

Fire District

Other

3. Principal Executive Officer or Ranking Elected Official:

First Name

Samuel

Last Name

Casella

Title

Town Supervisor

Phone

585 - 394 - 1120

eMail

scasella@townofcanandaigua.org

4. Stormwater Program Coordinator:

First Name

James

Last Name

Fletcher

Title

Highway Superintendent

Phone

585 - 394 - 3300

eMail

jffletcher@townofcanandaigua.org

5. NOI Preparer:

First Name

K e v i n

Last Name

O l v a n y

Title

W a t e r s h e d M a n a g e r

Phone

5 8 5 - 3 9 6 - 3 6 3 0

Department

C a n a n d a i g u a L a k e W a t e r s h e d C o u n c i l

eMail

K e v i n . O l v a n y @ c a n a n d a i g u a n e w y o r k . g o v

6. Cooperating Partners Including Regional Stormwater Entity

Identify contractors/partners that will be assisting with and/or implementing any aspect of your Stormwater Management Program:

Contractor/Partner Name

C a n a n d a i g u a L a k e W a t e r s h e d C o u n c i l

Contact First Name

K e v i n

Contact Last Name

O l v a n y

Address

2 0 5 S a l t o n s t a l l S t .

City

C a n a n d a i g u a

State

N Y

Zip

1 4 4 2 4 -

Phone

5 8 5 - 3 9 6 - 3 6 3 0

eMail

K e v i n . O l v a n y @ c a n a n d a i g u a n e w y o r k . g o v

Contractor/Partner Name

C a n a n d a i g u a L a k e W a t e r s h e d C o m m i s s i

Contact First Name

G e o r g e

Contact Last Name

B a r d e n

Address

4 8 0 N o r t h M a i n S t .

City

C a n a n d a i g u a

State

N Y

Zip

1 4 4 2 4 -

Phone

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eMail

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6. Cooperating Partners (continued):

Contractor/Partner Name

Ontario County Soil and Water Cons.

Contact First Name

Patrick

Contact Last Name

Emerick

Address

480 North Main St.

City

Canandaigua

State

NY

Zip

14424 -

Phone

585 - 396 - 1450

eMail

ontswcd1@rochester.rr.com

Contractor/Partner Name

Canandaigua Lake Watershed Associat

Contact First Name

Nadia

Contact Last Name

Harviuex

Address

PO Box 323

City

Canandaigua

State

NY

Zip

14424 -

Phone

585 - 394 - 5030

eMail

ontswcd6@rochester.rr.com

Contractor/Partner Name

T C d g a Environmental Cons. Board

Contact First Name

Kevin

Contact Last Name

Reynolds

Address

City

Canandaigua

State

NY

Zip

14424 -

Phone

585 - 394 - 1120

eMail

kevin.cdgn@yahoo.com

SECTION C. INITIAL IDENTIFICATION OF STORMWATER MANAGEMENT PROGRAM COMPONENTS

Provide the planned development and implementation schedule for completing the required program components by indicating which programs or activities have already been adequately* developed and are effectively being implemented and what programs or activities are either to be developed or expanded upon and the expected completion date.

* For required elements adequate is defined as meeting permit requirements. For non-required elements adequate is defined as addressing the reduction of POCs in stormwater discharges.

1. MCM 1: Public Education and Outreach on Storm Water

Compliance Schedule

Adequately* developed and Implemented	To be developed or expanded upon	Expected completion date (mm/yyyy).
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Education and Outreach Program Requirements

- Identify POCs, waterbodies of concern, geographic areas of concern, target audiences (required) ----- ----- or ----- ----- and ___/___/___
- Develop and implement an on going public education and outreach program (required) ----- ----- or ----- ----- and ___/___/___

Identify from the list below the appropriate Education and Outreach programs or activities that are or will be developed to ensure the reduction of all POCs in stormwater discharges

Educational Programs or Activities

- Events and Programs ----- ----- or ----- ----- and ___/___/___
- Outreach to commercial entities ----- ----- or ----- ----- and 03 / 2015
- Media campaign ----- ----- or ----- ----- and 03 / 2015
- Presentations to community groups ----- ----- or ----- ----- and ___/___/___
- Economic incentives ----- ----- or ----- ----- and 03 / 2016
- Webpage ----- ----- or ----- ----- and 10 / 2014
- Printed material ----- ----- or ----- ----- and ___/___/___
- Displays ----- ----- or ----- ----- and ___/___/___
- Posters and signs of varying sizes (magnets to billboards) ----- ----- or ----- ----- and 03 / 2015
- Classroom education/school programs ----- ----- or ----- ----- and ___/___/___
- Library of educational materials ----- ----- or ----- ----- and ___/___/___
- Promotional giveaways ----- ----- or ----- ----- and ___/___/___
- ----- or ----- ----- and ___/___/___

Residential Programs or Activities

- Proper lawn and garden care (fertilizer and pesticide use, sweeping, etc.) ----- ----- or ----- ----- and ___/___/___
- Residential car washing and auto maintenance control measures ----- ----- or ----- ----- and 03 / 2015
- Off-pavement automobile parking ----- ----- or ----- ----- and 03 / 2015
- Proper disposal of household hazardous waste ----- ----- or ----- ----- and ___/___/___
- Snow removal activities ----- ----- or ----- ----- and ___/___/___
- Trash management ----- ----- or ----- ----- and ___/___/___
- Water conservation practices ----- ----- or ----- ----- and ___/___/___
- Pet waste management ----- ----- or ----- ----- and ___/___/___
- ----- or ----- ----- and ___/___/___

Industrial/Commercial Programs or Activities

- Automobile repair and maintenance control measures ----- ----- or ----- ----- and 03 / 2016
- Pollution prevention for businesses ----- ----- or ----- ----- and 03 / 2016
- Equipment and vehicle maintenance and repair ----- ----- or ----- ----- and 03 / 2016
- Proper disposal of vacuum truck and sweeping equipment waste ----- ----- or ----- ----- and 03 / 2016
- Snow removal activities ----- ----- or ----- ----- and 03 / 2016
- Illicit discharge detection and elimination observations ----- ----- or ----- ----- and 03 / 2016
- Low impact development ----- ----- or ----- ----- and 03 / 2016
- ----- or ----- ----- and 03 / 2016

SECTION C. INITIAL IDENTIFICATION OF STORMWATER MANAGEMENT PROGRAM COMPONENTS

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2. MCM 2: Public Involvement and Participation

	Compliance Schedule		
	Adequately* developed and implemented	To be developed or expanded upon	Expected completion date (mm/yyyy).
<u>Public Involvement and Participation Requirements</u>			
Comply with State Open Meetings law and local public notice requirements (required) -----	<input checked="" type="radio"/>	or ----- <input checked="" type="radio"/>	and <u>06 / 2014</u>
Develop and implement a public involvement/participation program (required) -----	<input checked="" type="radio"/>	or ----- <input checked="" type="radio"/>	and <u>06 / 2014</u>
Present annual report publicly and provide public notice (required) -----	<input checked="" type="radio"/>	or ----- <input checked="" type="radio"/>	and <u>06 / 2014</u>
Provide responses to comments and include with annual report to NYS DEC (required) -----	<input checked="" type="radio"/>	or ----- <input checked="" type="radio"/>	and <u>06 / 2014</u>
Ensure that annual report and SWMP Plan are available for public inspection (required) -----	<input checked="" type="radio"/>	or ----- <input checked="" type="radio"/>	and <u>06 / 2014</u>

Identify from the list below the appropriate Public Involvement and Participation programs or activities that are or will be developed to ensure the reduction of all POCs in stormwater discharges.

Public Involvement Programs and Activities

Advisory/partner committees -----	<input checked="" type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>
Watershed organizations -----	<input checked="" type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>
Attitude surveys -----	<input type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>
Community hot lines -----	<input checked="" type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>
Stakeholder meetings -----	<input checked="" type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>
Mailing list development and use -----	<input type="radio"/>	or ----- <input checked="" type="radio"/>	and <u>11 / 2015</u>
<input type="checkbox"/> -----	<input type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>

Participation Activities

Adopt-a-stream -----	<input type="radio"/>	or ----- <input checked="" type="radio"/>	and <u>11 / 2015</u>
Reforestation program -----	<input type="radio"/>	or ----- <input checked="" type="radio"/>	and <u>11 / 2015</u>
Storm drain stenciling -----	<input checked="" type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>
Stream, beach, roadway cleanup -----	<input checked="" type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>
Volunteer Monitoring -----	<input checked="" type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>
Wetland plantings -----	<input checked="" type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>
<input type="checkbox"/> -----	<input type="radio"/>	or ----- <input type="radio"/>	and <u> / </u>

SECTION C. INITIAL IDENTIFICATION OF STORMWATER MANAGEMENT PROGRAM COMPONENTS

Provide the planned development and implementation schedule for completing the required program components by indicating which programs or activities have already been adequately* developed and are effectively being implemented and what programs or activities are either to be developed or expanded upon and the expected completion date.

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3. MCM 3: Illicit Discharge Detection and Elimination

Illicit Discharge and Elimination Program developed in accordance with:

- NYS DEC Outfall and System Mapping Requirements for Illicit Discharge Detection and Elimination (IDDE) assistance document
- Illicit Discharge Detection and Elimination: A Guidance Manual for Program Development and Technical Assessment (EPA/Center for Watershed Protection)

Compliance Schedule

	Adequately* developed and implemented	To be developed or expanded upon	Expected completion date (mm/yyyy).
<u>Illicit Discharge Detection and Elimination Program Requirements</u>			
Develop, implement and enforce a program to detect and eliminate illicit discharges to the MS4 (required) -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Outfall and storm sewer watershed boundary mapping (required) -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Field verify outfalls (required) -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Outfall reconnaissance inventory (required) -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Prohibit illicit discharges (required) -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Public, employees, businesses informed of hazards of illicit discharge (required) -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Adopt and enforce local law to prohibit illicit discharges (required for traditional MS4s) -----	<input type="radio"/>	<input checked="" type="radio"/>	01 / 2016
Adopt available mechanisms to prohibit illicit discharges (required) -----	<input type="radio"/>	<input checked="" type="radio"/>	01 / 2016
Address exempt non-stormwater discharges as necessary (required) -----	<input type="radio"/>	<input checked="" type="radio"/>	Continual

Identify from the list below the appropriate Illicit Discharge Detection and Elimination BMPs that are or will be developed to ensure the reduction of all POCs in stormwater discharges.

Proper storage/disposal of grease and used oil -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Cleaning up debris around trash bins -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Cover outdoor work and storage areas -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Clean up spills before they reach the drain -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Proper disposal of Carpet Cleaning wastewater -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Dye testing -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
Shoreline surveys -----	<input type="radio"/>	<input checked="" type="radio"/>	11 / 2015
System inspections -----	<input checked="" type="radio"/>	<input type="radio"/>	___ / ___
<input type="checkbox"/> -----	<input type="radio"/>	<input type="radio"/>	___ / ___

Priority Areas or Types of Discharges to Target

Failing septic systems -----	<input checked="" type="radio"/>	<input type="radio"/>	___ / ___
Areas with a history of illegal dumping -----	<input checked="" type="radio"/>	<input type="radio"/>	___ / ___
Industrial/residential/business or other mixed use areas -----	<input type="radio"/>	<input checked="" type="radio"/>	03 / 2015
Recreational sewage -----	<input checked="" type="radio"/>	<input type="radio"/>	___ / ___
Sanitary sewer overflows or older sewer lines -----	<input checked="" type="radio"/>	<input type="radio"/>	___ / ___
Areas upstream of impaired or impacted waterbodies -----	<input type="radio"/>	<input type="radio"/>	___ / ___
<input type="checkbox"/> -----	<input type="radio"/>	<input type="radio"/>	___ / ___

SECTION C. INITIAL IDENTIFICATION OF STORMWATER MANAGEMENT PROGRAM COMPONENTS

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4. MCM 4: Construction Site Runoff Control

	Compliance Schedule		
	Adequately* developed and implemented	To be developed or expanded upon	Expected completion date (mm/yyyy).
<u>Construction Program Requirements</u>			
Develop, implement, and enforce a program that provides protection equivalent to the General Permit for Stormwater Discharges for Construction Activity. (required)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Procedures for receipt/follow-up on information submitted by the public regarding construction site runoff (required)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Program to educate construction site owner/operators about the MS4s construction stormwater requirements (required)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Procedures to ensure construction site operators receive erosion and sediment control training (required)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Establish and implement procedures to track and inventory of active construction sites (required)	<input checked="" type="radio"/>	or <input type="radio"/>	and /
<input type="checkbox"/>	<input type="radio"/>	or <input type="radio"/>	and /
Development of a local law or other regulatory mechanism to require a SWPPP for applicable construction activities (required for traditional land use control MS4s)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015

This local law or other regulatory mechanism must include (but is not limited to):

Requirements for SWPPPs to meet the most current NYS DEC erosion and sediment control technical standards (required for traditional land use control MS4s)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Requirements for construction site operators to implement erosion and sediment controls as per up-to-date NYS DEC technical standards i.e. New York State Standards and Specifications for Erosion and Sediment Control (required for traditional land use control MS4s)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Procedures for SWPPP review and issuance of SWPPP Acceptance Form (required for traditional land use control MS4s)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Procedures for site inspections and enforcement of erosion and sediment controls, including steps to identify priority sites for inspection (required for traditional land use control MS4s)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Requirements for overall construction site waste management traditional land use control MS4s)	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Process for documenting/certifying equivalence of local law (required for traditional land use control MS4s)	<input type="radio"/>	or <input checked="" type="radio"/>	and 06 / 2015
<input type="checkbox"/>	<input type="radio"/>	or <input type="radio"/>	and /

SECTION C. INITIAL IDENTIFICATION OF STORMWATER MANAGEMENT PROGRAM COMPONENTS

Provide the planned development and implementation schedule for completing the required program components by indicating which programs or activities have already been adequately* developed and are effectively being implemented and what programs or activities are either to be developed or expanded upon and the expected completion date.

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5. MCM 5: Post-Construction Stormwater Management

<u>Post-Construction Program Requirements</u>	<u>Compliance Schedule</u>		
	Adequately* developed and implemented	To be developed or expanded upon	Expected completion date (mm/yyyy).
Develop, implement and enforce a program that addresses stormwater runoff from development and redevelopment projects equivalent to the General Permit for Stormwater Discharges for Construction Activity. (required) -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Procedures to ensure long-term operation and maintenance of post-construction stormwater management practices (required) -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Establish and implement procedures to track and inventory of post-construction stormwater management practices (required) -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Develop and implement a program to inspect development and redevelopment sites. Includes providing adequate resources with proper training for inspection. Program shall include provisions for enforcement of violations (required for traditional land use control MS4s) -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Development of a local law or other regulatory mechanism to require post-construction runoff controls from new development and redevelopment projects (required for traditional land use control MS4s) -----	<input type="radio"/>	or <input type="radio"/>	and 03 / 2015

This local law or other regulatory mechanism must include (but is not limited to):

Requirements for SWPPPs to meet current NYS Stormwater Design Manual (required) -----	<input checked="" type="radio"/>	or <input type="radio"/>	and ____ / ____
Procedures for SWPPP review and issuance of SWPPP Acceptance Form (required for traditional land use control MS4s) -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Process for documenting/certifying equivalence of local law (required for traditional land use control MS4s) -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 06 / 2015

Identify from the list below additional Post-Construction Stormwater Management programs or activities that are or will be developed to ensure the reduction of all POCs in stormwater discharges.

Encouraged Additional Local Law Inclusions

Open space preservation -----	<input checked="" type="radio"/>	or <input type="radio"/>	and ____ / ____
Watershed plans -----	<input checked="" type="radio"/>	or <input type="radio"/>	and ____ / ____
Municipal comprehensive plan -----	<input checked="" type="radio"/>	or <input type="radio"/>	and ____ / ____
Land use regulations -----	<input checked="" type="radio"/>	or <input type="radio"/>	and ____ / ____
Natural resource protection -----	<input checked="" type="radio"/>	or <input type="radio"/>	and ____ / ____
Impervious area reduction -----	<input checked="" type="radio"/>	or <input type="radio"/>	and ____ / ____
Riparian buffers -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Setbacks -----	<input checked="" type="radio"/>	or <input type="radio"/>	and ____ / ____

Encouraged Additional Components

Green Infrastructure, Low Impact Development and better site design -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Deep ripping and decompaction -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 03 / 2015
Development of banking and credits system -----	<input type="radio"/>	or <input checked="" type="radio"/>	and 12 / 2016

SECTION F. CERTIFICATION

I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, I certify that the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fines and imprisonment for knowing violations.

First Name

Samuel

MI

J

Last Name

Casey

Title

Supervisor

Signature



Date

10/10/09