

**2011 Vision:** “On behalf of the current and future generation, the Town of Canandaigua will strive to maintain its small Town rural character and beauty by protecting its natural, scenic, historic and cultural resources and providing needed community services along with opportunities for sustainable economic development.”

---

**2020 Vision:**

The Town of Canandaigua will maintain its character and beauty through protection and enhancement of its natural, agricultural, rural, historic, and recreational resources. We encourage opportunities for balanced growth, economic development, and cultural events that create a welcoming environment for a diversity of residents, visitors, and businesses. The Town will work with stakeholders to protect Canandaigua Lake, the quality of life, and provide high quality community services.

Goals:

1) Protection of Agriculture

- “The Town will establish a regulatory framework that supports the preservation and continued development of agriculture by supporting economic endeavors within the agricultural industry and promoting the purchase of local produce and other local agricultural products. The community values its agricultural heritage and rural character and will support farming and the protection of valuable, irreplaceable soils.”

2) Protection of Natural Environment and Sustainability

- “The Town will protect its natural resources and scenic views which benefit the Town and greater Canandaigua area, especially including Canandaigua Lake and its watershed. The Town will conserve and maintain the land that provides critical open space and create a network of linkages for wildlife habitat, stormwater management, scenic views and active recreational trails.”

3) Cultural and Historic Resource Protection

- “The Town will preserve the history of the Town of Canandaigua, support the protection of significant historic properties, and promote

awareness of the influences of the Native American heritage on the evolution of the Town of Canandaigua and the greater Canandaigua area.”

4) Parks and Recreation

- “Improve and expand the Town’s active and passive recreational resources to meet the needs of the community. Focus on contributing to and supporting the local and regional tourism industry through the provision of recreation opportunities. Encourage the use of existing and expanded recreation programs offered.”

5) Economic Development including Workforce initiatives

- “Promote development of a diverse and sustainable tax base with a variety of employment options. Maximize opportunities for commercial, industrial, and service sector development without compromising the Town’s natural, cultural and historic resources.”

6) Residential & Neighborhood Character, Planning & Development, Welcoming Community, All ages, income, interests and lifestyles.

- “Structure land use regulations, design standards and zoning code to improve, protect, and create Town hamlets and gateways. Encourage the provision of residential development in a diverse range of housing types for a variety of age groups, family sizes and income levels. Create a welcoming community through cultural events and the creation of attractive public spaces.”

7) Transportation Initiatives

- “It is the goal of the Town to facilitate a diversified transportation system that serves motorists, bicyclists, pedestrians and farm equipment. Future development should be designed to maximize roadway safety and accommodate all modes of travel. Transportation infrastructure should incorporate changing technologies such as electric vehicles and autonomous vehicles.”

8) Infrastructure such as sewer, water, natural gas, fiber

- “Provide public water and sewer services in areas of the Town identified in this plan for continued residential, commercial and industrial growth. Limit the expansion of these services in the areas of the Town where increased growth is not encouraged by the plan such as the agricultural-

residential areas. Promote the expansion of high-speed internet and affordable, renewable energy options. Plan for the replacement of aging utilities.”

9) Government Operation and School Districts

- “Collaborate with the City of Canandaigua and other neighboring municipalities in the delivery of services. Coordinate planning efforts with other municipalities and agencies as appropriate.”