

Canandaigua Town Board
Meeting Agenda for
June 10, 2024
Onnalinda Room - 6:00-7:30 PM

- Call To Order and Pledge of Allegiance
 - Pledge led by John Casey

- Roll Call
 - Town Clerk Confirmation meeting was properly advertised

- SPECIAL JOINT WORK SESSION
 - PLANNING BOARD/ZONING BOARD OF APPEALS/ENVIRONMENTAL CONSERVATION BOARD & CANANDAIGUA TOWN BOARD
 - Discussion Regarding Preferences and Priorities for Development facilitated by Matt Horn of MRB Group.

- Other Business

- Adjournment

ZOOM MEETING INFORMATION:

Please register in advance of this meeting using the following link:

https://us02web.zoom.us/meeting/register/tZYqc-GtgTotH92PBu15q7_hCirh9kEvA6VV

After registering, you will receive a confirmation email containing information about joining the meeting.

Please be aware all participants will be muted upon entry to the meeting and will only be able to speak after being acknowledged. Participants should use the "raise hand" feature or the chat box to request to speak. No screen sharing will be permitted. All meetings are recorded. Individuals will be removed from the meeting for inappropriate behavior.

TOWN OF CANANDAIGUA



2021 Comprehensive Plan Update

Adopted
08/16/2021



5) VISION AND GOALS

Updating the comprehensive plan necessitated reviewing the community's vision for future sustainable growth. The Comprehensive Plan Project Team prepared the following renewed vision statement and goals with the input of the Citizens' Implementation Committee and participating residents. This vision guided the developing of recommendations and each goal listed below has an objective which clarifies how it relates to the overall vision for the Town.

The Town of Canandaigua will maintain its character and beauty through protection and enhancement of its natural, agricultural, rural, historic, and recreational resources. The Town encourages opportunities for balanced growth, economic development, and cultural events that create a welcoming environment for a diversity of residents, visitors, and businesses. The Town will work with stakeholders to protect Canandaigua Lake, the quality of life, and provide high quality community services.

From this broad vision, the Project Team identified 10 goal categories necessary to realize this vision. As listed, not in significance or priority, they are:

AGRICULTURE

NATURAL RESOURCES

CULTURAL AND HISTORIC RESOURCES

PARKS AND RECREATION

ECONOMIC DEVELOPMENT

RESIDENTIAL & NEIGHBORHOOD CHARACTER

HAMLETS

TRANSPORTATION

INFRASTRUCTURE

TOWN OPERATIONS

AGRICULTURE

GOAL:

The community values its agricultural heritage and rural character and supports farming and the protection of valuable, irreplaceable soils. The Town will regulate and act in support of the preservation and continued development of agriculture by supporting economic endeavors within the agricultural industry, promoting the purchase of local produce and other local agricultural products, and keeping land in farming.

MEASURABLES:

- ◆ Acres preserved in a PDR, TDR or similar conservation easement.
- ◆ Acres in agricultural production
- ◆ Variety, quantity, and dollar value of agricultural products
- ◆ Number and size of farm operations
- ◆ Number employed in agricultural operations

AGRICULTURE

Recommended Action Steps	Importance	Responsible Entity	
		Primary	Secondary
Implement the Agricultural Enhancement Plan.	Priority	AAC	ECB
Review and revise codes to lessen development pressure by concentrating development in growth nodes least impactful to agricultural.	Priority	DO	TB PB OC ECB CIC
Encourage continued agricultural use of viable farmland and discourage development of those parcels by directing developers to more appropriate locations within the Town such as the three identified growth nodes.	Priority	AAC	EDC
Continue to raise awareness of protection and conservation programs and find methods to assist farmers to ease application process.	Priority	TB	AAC ECB
Strengthen relationship with Cornell Cooperative Extension to benefit from their expertise.	Priority	AAC	ECB
Increase marketing of the Town as Ag-friendly including the promotion of agricultural businesses and agritourism within the Town.	Secondary	AAC	TB EDC SEC
Partner with the Finger Lakes Regional Economic Development Committee to develop a local agricultural economic development plan and possible grant opportunities.	Secondary	EDC	AAC TB
Hold periodic conversations with local farmers to include roundtable discussions, attendance at Committee meetings and mailing surveys.	Periodic	AAC	CIC
Communicate with and educate residents regarding local agricultural operations and farmer interactions with the community.	Ongoing	AAC	ECB

NATURAL RESOURCES

GOAL:

The Town will protect its natural resources and scenic views which benefit the Town and greater Canandaigua area, including Canandaigua Lake and its watershed. The Town will support the conservation and maintenance of the land that provides critical open space and creates a network of linkages for wildlife habitat, stormwater management, scenic views, and active recreational trails.

MEASURABLES:

- ◆ Acres and ecological value of land publicly owned or protected
- ◆ Ratio of land developed in growth nodes versus lower density zones
- ◆ Acres of land developed by ecological community type
- ◆ Water quality of Canandaigua Lake at points or tributaries within the Town as measured by the Canandaigua Lake Watershed Association
- ◆ Diversity of flora and fauna
- ◆ Acres of NRI resources and ecological community type
- ◆ Extent of sprawl
- ◆ Variances granted for lot coverage, stream setback and other environmental rules

NATURAL RESOURCES

Recommended Action Steps	Importance	Responsible Entity	
		Primary	Secondary
Work with organizations to improve biodiversity and efforts against invasive species.	Priority	ECB	EC AAC
Permanently protect lands with natural resource significance and support recreation on protected lands.	Priority	TB	CIC ECB
Review Town Code to identify regulations that may adversely impact natural resources.	Priority	DO	OC ECB EC
Promote housing and development growth within identified growth nodes and discourage development in environmentally sensitive areas. Revise ordinances as needed to achieve this goal.	Priority	EDC	DO PB ECB
Continue implementation of 2018 Open Space Master Plan and 2020 Natural Resources Inventory Update.	Priority	ECB	TB
Update the land cover mapping used for 2018 Open Space Plan.	Priority	ECB	CIC DO
Support regional and statewide programs to monitor and improve water quality.	Priority	TB	ECB
Support the Lake Friendly Farmer and Lake Friendly Lawn Care programs.	Secondary	ECB	AAC
Educate public on opportunities to reduce household carbon footprint and create a sustainability plan.	Secondary	ECB	CIC
Support the CLWC's implementation of Canandaigua Lake Watershed Master Plan.	Secondary	CLWC	TB
Explore local ordinances to protect wetlands and other sensitive resources.	Secondary	OC	ECB
Encourage planting and maintenance of trees on public and private lands.	Secondary	ECB	CIC

ECONOMIC DEVELOPMENT

GOAL:

The Town will promote development of sense of place and a diverse and sustainable tax base with a variety of employment options. It will maximize opportunities for commercial, industrial and service sector development without compromising the town's natural, cultural and historic resources. It will contribute to and support the local and regional tourism industry by hosting new events in our area and supporting new destinations and amenities for tourists.

MEASURABLES:*

- ◆ Total assessed valuation
- ◆ Vacant acreage zoned for commercial, industrial and mixed-use
- ◆ Number and industry of employers or businesses
- ◆ Number, sector, and wages of jobs including positions open and unfilled
- ◆ Employment and unemployment rate
- ◆ Number of tourists to Canandaigua and Finger Lakes region
- ◆ Value of tourist spending and tourism economy
- ◆ Amenities available to tourists like lodging, food, museums and recreation

* Many measures of Tourism in the region are collected by the Finger Lakes Tourism Alliance, Finger Lakes Visitors Connection and other agencies. These agencies also are the primary actors supporting tourism initiatives in our region.

ECONOMIC DEVELOPMENT

Recommended Action Steps	Importance	Responsible Entity	
		Primary	Secondary
Continue to support the work of the Canandaigua LDC.	Priority	TB	EDC
Support the development of affordable housing options and affordable transportation options for the local workforce.	Priority	EDC	CLDC DO PB
Review and revise existing NC, CC, LI, IND, and MR zoning districts to allow for more accessible and more affordable development by reducing setback and minimum lot size requirements.	Priority	OC	EDC CLDC DO TB
Continue the implementation of the Uptown Plan and develop similar plans for the long-term buildout of MUO-2 and MUO-3.	Priority	DO	EDC CLDC TB
Support efforts to create breweries, wineries, distilleries, and food destinations within the Town.	Priority	CLDC	EDC
Support the City of Canandaigua in their efforts to revitalize Downtown and the Lakefront.	Priority	CLDC	EDC
Collaborate with neighboring municipalities, Ontario County, Chamber of Commerce and Finger Lakes Visitors Connection on all tourism initiatives.	Priority	FLXVC	EDC
Identify properties and market them to entrepreneurs.	Priority	CLDC	EDC
Advocate for the reform of NYS regulations that adversely and unnecessarily constrict development.	Priority	CLDC	EDC

ECONOMIC DEVELOPMENT

Recommended Action Steps	Importance	Responsible Entity	
		Primary	Secondary
Take advantage of the Finger Lakes Regional Economic Development Council to obtain funding for economic development and tourism initiatives in the Canandaigua Area.	Secondary	CLDC	EDC
Take advantage of funding from the Workforce Development Initiative for Training and Employment Incentives.	Secondary	CLDC	EDC
Survey employers on the needs of their business.	Secondary	CLDC	EDC
Facilitate school partnerships for skills training especially including skilled trades and agriculture.	Secondary	EDC	CLDC OCIDA OCWfD
Consider revision or elimination of the RB-1 Zoning district.	Secondary	DO	OC TB CIC
Accomplish the purpose of the NC Zoning district by better distributing the district throughout the Town and in proportion to the population.	Secondary	DO	EDC OC CIC TB
Ensure local regulations do not unduly restrict home based businesses.	Secondary	OC	EDC
Identify the appropriate locations and regulations to allow commercial uses on certain portions of Canandaigua Lake shoreline, but ensure that such uses provide reasonable accessibility to the public.	Secondary	DO	CIC EDC OC TB

ECONOMIC DEVELOPMENT

Recommended Action Steps	Importance	Responsible Entity	
		Primary	Secondary
Create a sense of place and welcoming environment through signage and/or design requirements.	Secondary	CIC	TB EDC
Support 4-season tourism destinations and amenities within or nearby the Town.	Secondary	CLDC	FLXVC TB
Support the creation and expression of arts and music within the Town.	Secondary	SEC	EDC
Ensure local regulations and programs support local businesses taking advantage of emerging products and markets.	Ongoing	EDC	CLDC DO OC
Support the development of the airport as a regional asset and the development of nearby complementary uses.	Ongoing	OCIDA	CLDC EDC
Provide opportunities for local businesses and stakeholders to connect.	Periodic	EDC	CLDC
Review fees and regulations to support redevelopment of vacant buildings and assets.	Periodic	EDC	CLDC FC
Establish a baseline of measurable items within the Town and region.	Periodic	CLDC	EDC

RESIDENTIAL & NEIGHBORHOOD CHARACTER

GOAL:

Support future residential growth of diverse housing types that makes Canandaigua livable for people of all ages, abilities, family sizes, and income levels. The Town will strive to create a welcoming community through events and the creation of attractive public spaces embedded in the neighborhoods designed to be inclusive, vibrant, sustainable, and accessible to all.

MEASURABLES:

- ◆ Demographic changes
 - ◆ Population, age, family size, income, education, etc.
- ◆ Number, type, size and characteristics of housing options
- ◆ Rent per sq. ft.
- ◆ % and # of residents paying greater than 30% of income
- ◆ Abandoned/foreclosed units
- ◆ Inventory of dwelling unit types such as single-family, duplex, triplex, apartment, etc.
- ◆ Town equalization rate
- ◆ Days units on market before selling

RESIDENTIAL AND NEIGHBORHOOD CHARACTER

Recommended Action Steps	Importance	Responsible Entity	
		Primary	Secondary
Review town code and remove restrictions to affordable, accessible, and age friendly housing.	Priority	OC	CIC DO EDC
Identify options to reduce the cost of housing and to accommodate affordable housing.	Priority	CIC	DO PB
Review the efficacy of existing dimensional standards of zoning districts.	Priority	DO	OC
Create a plan to accommodate the potential for 1,300 new dwelling units within the Town.	Priority	DO	EDC CLDC
Explore the potential of the “Naturally Occurring Retirement Communities” NYS Grant program.	Secondary	DO	EDC
Create plans for the MUO-2 and MUO-3 areas to more easily integrate development.	Secondary	EDC	CLDC
Promote Neighborhood groups that advocate for neighborhoods and provide a communication link between the Town.	Secondary	SEC	EDC CLDC
Encourage the development of elder-friendly residences and neighborhoods close to groceries, health care, and other necessary services.	Secondary	DO	OC EDC

HAMLET OF CHESHIRE

GOAL:

Improve and protect the historic character and quality of the Hamlet of Cheshire.

MEASURABLES:

- ◆ Permits issued within the hamlet
- ◆ Number of dwelling units and residents
- ◆ Amount of commercial space
- ◆ Assessed valuation of the hamlet
- ◆ Vacancy

HAMLETS

Recommended Action Steps	Importance	Responsible Entity	
		Primary	Secondary
Update then implement a Hamlet of Cheshire Master Plan.	Priority	DO	CIC
Invest in pedestrian infrastructure within Cheshire.	Priority	TB	HwS
Create Hamlet of Cheshire zoning districts.	Secondary	OC	CIC TB
Explore grant initiatives to support property maintenance within Cheshire.	Secondary	EDC	CIC DO
Explore creation of a historical Cheshire District and opportunities to preserve historic structures.	Secondary	HT	TH