



Uptown Canandaigua Mixed-Use & Transportation Corridor Feasibility Study

Technical Proposal for the Town of Canandaigua

September 1, 2017

BERGMANN
ASSOCIATES



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Doug Finch | Town Manager:

Bergmann Associates is pleased to submit our proposal for the Town of Canandaigua's Uptown Mixed-Use and Transportation Corridor Feasibility Study. Our familiarity with Canandaigua stems from our past work in the Town, when coupled with our team's national expertise in land use planning and design, the result is a process and product that will exceed the expectations of the Town. We recognize the need to plan for a future of the Study Area Corridor that enhances the character of the area, while improving safety, increasing transportation and mobility options, and facilitating economic revitalization.

Bergmann Associates specializes in corridor planning, streetscape design and community engagement. The Planning + Design team works collaboratively with our Transportation group to provide effective solutions that meet the needs and objectives of Canandaigua. We recognize the unique opportunities and challenges facing the study area and will identify implementable and realistic strategies and action items to help move the Town's vision forward. In addition to our staff of planners, landscape architects and designers, and transportation engineers, we have in-house experts that can assist as specific topics are identified through the planning and design process, including civil/site engineers, transportation engineers, economists and graphic designers.

In addition to our in-house staff, we have compiled a team of experts with national experience in Complete Streets & Corridor Planning. **Steinmetz Planning Group** is a nationally recognized leader in progressive zoning, tourism analyses and mobility planning. **Camoin Associates** is a nationally recognized leader in build-out scenarios, market trend studies and economic analyses. We have also included **Ravi Engineering**, a NYS certified WBE, on our team to provide technical support specific to traffic data collection and mapping.

We are excited about the opportunity to continue our working relationship with the Town on this project. We encourage you to ask our references about the level of service we provide. If you should have any questions or need any clarifications after reviewing our proposal, please feel free to contact me directly.

Best Regards,


Kimberly Baptiste, AICP
Bergmann Associates

what's inside contents

This Proposal Package is intended to provide an introduction to Bergmann Associates and an overview of our proposed approach, including relevant examples of our capabilities, skills, and commitment to our Clients' success.

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Project Understanding

The Town of Canandaigua’s Uptown Community is at the cusp of a major shift as the area continues to proactively plan for the projected population growth and new investment opportunities.

The 1,400-acre Study Area Corridor will play a major part in the Town’s renaissance. Ensuring that the renaissance occurs in a controlled and planned manner will benefit the Town’s residents and businesses. The Study Area Corridor was identified as a growth node in the Town’s Comprehensive Plan and is projected to be one of the fastest growing regions within the Town. Harnessing this growth is imperative to the economic vitality of the area.

We will work alongside the diverse population of the corridor to ensure that their needs are met throughout the planning process. We will aim to create an identity for this growing community, while facilitating economic growth.

Our approach to the planning process will build on the strong framework of planning that has been done in the Town, while seeking to identify specific activities that will help to

facilitate investment and growth. We will work collaboratively with the Town, Committee members and stakeholders to infuse the process with innovation, creative thinking and approaches that go beyond a traditional planning effort. From the day we begin work, we will be working with project partners to identify implementation activities and to create the roadmap to achieve them.

Project Approach

Our approach to the planning process will be based on listening to the community and working collaboratively with the Town, Advisory Committee members, stakeholders, business owners and residents.

We will use our team’s combination of local knowledge, innovative planning tools, and national leadership in transportation planning and design, active mobility, and economic development to create a unique report that meets the Town’s objectives for the Study Area Corridor. The plan will provide the Town of Canandaigua with policies and design alternatives that will facilitate implementation and economic fortitude.

The Study Area Corridor is comprised of a diverse population of users and residents. Our public involvement strategy will ensure that both the young families, “empty-nesters”, businesses, Canandaigua Academy students and residents of all income levels and need are involved and heard throughout the process. We recommend alternative engagement approaches, such as a bus tour to “experience” the Study Area Corridor, interactive workshops and presentations at Canandaigua Academy, as well as workshops with kid-friendly engagement opportunities to ensure that young families who may not have access to child care are able to participate.

our people and our passion in every project®



Public meetings are an opportunity for community members to share their ideas. Bergmann utilizes engagement techniques that are fun, interactive and result in meaningful information.

Throughout the planning process, we will utilize our innovative tools to add value to the Study Area Corridor. We will help the Town identify corridor modifications that will improve safety and transportation options, while continuing to recognize the corridor as an important route for vehicles, trucks and freight. Our plan will consider and incorporate design alternatives that will make multi-modal transportation safer while taking into account how roadway changes can positively influence surrounding land uses and development opportunities.

Community Engagement

Public participation in the planning process is essential to accurately defining the future vision of the community. When the public is involved in a carefully constructed participation program, an open exchange of information and ideas can be achieved. Ultimately, public participation allows the planning process to be driven by consensus, rather than conflict.

Every project and community is unique and requires a specialized approach to community participation. In some communities, intensive design charrettes and workshops are well received, and result in exceptional planning programs. In other communities, the population reacts better to mailed-out surveys or small, focused meetings. It is essential to work with each municipality to define a Community Engagement Plan that is designed to effectively engage citizens in the planning process.

At Bergmann Associates, we specialize in the development of community engagement. Highlights of our public engagement approach include:

Kick-Off Event / Site Visit: Prior to finalizing the contract, we will meet with Town staff to discuss the scope of work, desired outcomes and schedule to ensure that our team and the Town have a clear direction for moving forward.

Project Advisory Committee Meetings: Our team will facilitate up to four (4) Project Advisory Committee meetings over the course of the planning process. Meetings will correlate with key milestones. We envision meetings will be held, on average, every 4-6 weeks.

Stakeholder Meetings: We will facilitate and interweave individual and small-group stakeholder meetings into the planning process on an as-needed basis. In addition to meeting with municipal leaders and agencies, we will meet with transportation providers, business owners, residents and property owners within the Study Area Corridor.

Public Meetings and Workshops: Our planning team has extensive experience in organizing and facilitating community meetings, open houses and workshops. We tailor each meeting to the unique characteristics of the community, as well as the type of project and information we hope to gather from participants. We envision facilitating three (3) public “events” over the course of the process. The first meeting will focus on sharing project information, kicking-off the process, and gathering feedback around the community’s future vision for the Study Area Corridor. The second meeting will involve residents and business owners first hand in the preparation of design alternatives



In order to make meetings family-friendly and involve children in the process, we will have kid’s tables / activities at all meetings which will include project-related activities.



for the corridor. This will be a hands on event that will integrate various opportunities for engagement. The final meeting, often an open house format, will include a presentation of the preferred concept with opportunities for the public to provide comment before the plan is finalized and adopted by the Town of Canandaigua.

Canandaigua Academy Event: To better understand the amount the students and staff at Canandaigua Academy use the Study Area Corridor, the team will facilitate an event at the Academy. The event can be anything from a presentation to the students to an interactive workshop. The goal of this event will be to hear the vision and needs the staff and students have for the Study Area Corridor.

Mobile Bus Tour: Since the Study Area Corridor encompasses approximately 1,400 acres, we will undertake a mobile bus tour for community members to see the distinct areas within the Study Area Corridor. We will organize the tour to make stops at key locations determined by the Advisory Committee and Project Team. At each stop the participants will be asked a number of questions to help the Team learn about their experience and ideas for improvements.

Tactical Urbanism: Tactical urbanism is an umbrella term used to describe a collection of low-cost, temporary changes to the built environment, intended to improve local neighborhoods, transportation corridors and gathering places. We acknowledge that it may be hard for the community to envision how change to the street environment will affect their experience when walking, driving or biking through the Study Area Corridor. Using tactical urbanism we can let the public experience the recommended improvements. Should the design reveal the need for pedestrian curb extensions, we can model the improvement in a cost effective, temporary way by adding tape showing the extension. Should the design improvements reveal the need for pedestrian amenities, we can show what trees and benches would do to the driver’s experience and improve the pedestrian’s experience.

Business “Drop-Ins”: We recognize that business owners are often interested in streetscape projects and understanding how it might positively, or negatively, impact their business. We will undertake drop-in meetings/surveys where team members will travel the Study Area Corridor and stop in to talk to business owners. We will send information in advance of the scheduled field visit days to let business owners know that they should expect team member “drop-ins”. We have found this to be an effective means to both educate and gather feedback. This is especially important for future implementation phases of the project if the Town is looking to partner with Study Area landowners to share in the future maintenance of improvements, such as landscape areas and rain gardens.

Web Engagement: We will create a project website that will afford community members on-going access to project information. We will incorporate a community survey directly onto the website that is developed in tandem with Town staff.

Town Board Presentation: The Bergmann team will facilitate the adoption of the plan and presenting the final plan to the Town Board for adoption.



Tactical Urbanism Event



Engaging Students in the Planning Process



Mobile Bus Tours through Planning Corridors

Study Coordination

The Bergmann Associates team will be responsible for overall project management and coordination as defined in the Request for Proposals. Bergmann Associates will also be the primary point of contact and will be responsible for the day-to-day management of the project. SPG, Camoin Associates and Ravi Engineering will support Bergmann as needed. Monthly progress reports will be submitted to the Town Development Office, detailing the work that has been completed to date, as well as identifying specific objectives that have been accomplished.

Inventory of Existing & Planned Conditions

Our team members will complete a thorough analysis of existing conditions within the Study Area Corridor. This effort will include an analysis of existing data resources, as well as all in-field collections. We will incorporate comments from the Advisory Committee and public into the draft Existing Conditions Analysis.

The inventory will develop into a comprehensive existing conditions analysis that will cover the following topics:

- A thorough review of related, previously completed plans from the Town of Canandaigua, Ontario County, region, and New York State;
- A land use analysis of the corridor, including an understanding of patterns, zoning and right-of-way / property ownership;
- An assessment of existing buildings and analysis of their relationship with the Study Area Corridor;
- Inventory of public and private signage;
- Market trends and potential impacts on the Study Area Corridor;
- Traffic volumes and counts throughout the Study Area Corridor;
- NYSDOT traffic and accident data to inform general traffic flow and areas of concern;
- Roadway and intersection geometry;
- Pedestrian, sidewalk facilities and bicycle infrastructure and amenities and key connections;
- Estimates of current and projected vehicular traffic and bicycle use with further analysis regarding potential generators;
- Intersection conditions, including the presence or lack of crosswalks and curb ramps, as well as midblock crossing locations;
- Freight routes and utilization of the Study Area Corridor;
- Public transportation options, routes, stops, and ridership; and
- Points of interest, natural features and key destinations.



Needs Assessment

The Needs Assessment will help the Town and the community identify the most effective development activities necessary to improve the quality of life for users within the Study Area Corridor. The goal of the assessment is to identify key strengths, limitations, and opportunities within the Study Area Corridor as they relate to current businesses, real estate market trends, economic development, user safety, tourism promotion, and the physical environment. Our team will also complete a focused tourism industry analysis to include an analysis of current market conditions, assets (cultural, recreation, natural, historic, etc.) and types of tourism-related development occurring in the region. This will require a review of existing tourism industry documents prepared for the region and New York State.

Corridor Recommendations

Scenario Development, Modeling and Economic Development

The purpose of creating corridor recommendations is to ultimately create scenario development and modeling. Scenario development and modeling is a means of communicating current conditions and trends using social and economic factors. The analysis will also factor in the impacts of various development patterns, particularly the interrelationships between land use, transportation, the economy and the environmentally sensitive lands in the Town. The team will create a future trend scenario based on adopted future land use information and population projections. The team will test the carrying capacity of the land and road network by conducting a build-out analysis. The information will show the potential to accommodate new households, new commercial and retail developments and jobs, given existing development rights. The build-out analysis will be followed by the creation of future trend showing a fixed amount of change over time, with land availability and market trends guiding the assumptions of where change will occur.

Alternative Strategies: The team will address the needs and opportunities observed during site visits, seen in the data and stated through the various public engagement opportunities. We will develop strategies that will best serve the Study Area Corridor and bolster the economic vitality of the area. Unique alternatives will be developed to ensure that the various commercial, residential and industrial components of the Study Area Corridor are maintained.

Transportation Improvements: When developing transportation improvement alternatives, the team will work together with the Town and the community to balance the needs of all users, and encourage mode shifts. The team will develop alternatives and arrive at a preferred alternative that balances these different needs and uses while increasing comfort and efficiency for all.

Recommended Alternatives: Through public engagement and the Committee's input, a recommended alternative will be fully developed and presented. The recommended alternative will strive to bolster the economic vitality of the Study Area Corridor while improving transportation connections to all users. Cost estimates for the improvements will be derived in a phased approach to ensure that the Town has a clear road map to full implementation.

Follow-On Activities

The team will prepare an action plan with details on the activities necessary for advancing the vision for the Study Area Corridor. The follow-on activities will be organized as a matrix to include a brief description of the improvement, detailed phases within each project, project cost estimates, results of the feasibility assessment, roles and responsibilities of the municipal entity, and potential funding resources. Our team will provide detailed direction and guidance on a series of interconnected activities that will result in a comprehensive approach to development in the Study Area Corridor. Prioritization is key to the success of the recommended strategies.

Produce Final Report & Executive Summary

The Bergmann Associates team will prepare a final document taking into account all feedback received throughout the planning and engagement process. We will prepare a comprehensive, graphic based report that will provide the Town a common vision and direction for moving forward with implementation projects and initiatives within the Study Area Corridor. Our Team will also coordinate and facilitate a presentation of the Final Report to the Town Board for adoption by the Town of Canandaigua. Our team will prepare and submit the draft resolution, meeting minutes and attendance list.

Team Qualifications

When you hire Bergmann Associates, you're hiring our people. As a result, you'll get our passion, our expertise and our outstanding service, on each and every project.

Bergmann Associates represents over three decades of culture built on the work of our dedicated, client focused experts. Your Bergmann team will deliver what we promise, on-time and within budget. You'll be interacting with design professionals who pride themselves on the highest level of integrity, dependability, ethics and quality of work.

We're also exceptionally innovative and responsive. Think of Bergmann as an extension of your organization and your trusted advisor.

Bergmann Associates is a full-service, employee-owned, multi-disciplinary design firm employing some of the most talented practitioners in the industry. Our core business segments include transportation systems, civil works, community planning, general building design, research and manufacturing, retail and energy. Bergmann Associates is very proud of our extensive experience and rich portfolio of work that features everything from restoration of historic landmarks, to comprehensive bridge and highway design, to waterfront master planning.

You'll be in good company at Bergmann. Our client list spans educational, commercial, institutional, retail, industrial and governmental sectors throughout the United States, all of whom come to us with unique requirements and challenges. We look forward to helping you with your project needs.

365 Full-Time Employees
12 Part-Time Employees

37 Years in Business

90% of our business is from repeat clients

Project Team

To provide the Town of Canandaigua with the best overall team, Bergmann Associates has partnered with the following experts:

Camoin Associates

Camoin Associates will lead all tasks associated with economic analysis, business development, and tourism. In today's marketplace of economic development service providers, how does Camoin Associates differentiate itself? Quite simply, our projects are measured solely by tangible metrics, namely job creation and capital investment. Across our service lines, the projects that we complete are intended to stimulate investment as the means of achieving our clients' economic development objectives through strategy development, public policy evaluation, and project implementation. Our service mix has been carefully designed so that we have the capability to offer start-to-finish economic development solutions. Our main service areas include:

- Downtown Revitalization
- Target Industry Analysis
- Economic Development Strategic Planning
- Workforce Development Planning & Analysis
- Economic & Fiscal Impact Analysis
- Market & Feasibility Analysis
- Economic Development Organizational (EDO) Advisement
- Tourism Analysis
- Technology and Energy-led Economic Development
- Neighborhood Revitalization

Bergmann and Camoin have worked together for more than 15 years on planning projects across New York State.

Ravi Engineering & Land Surveying

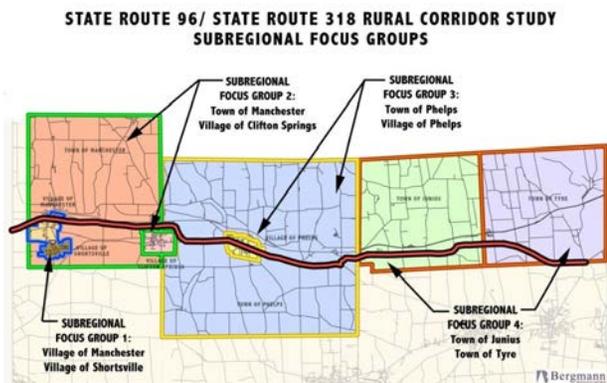
Established in 1995 by the firm's President & Owner, Nagappa Ravindra, P.E., Ravi Engineering & Land Surveying, P.C. (RE&LS) is a consulting firm with a staff of 80 located in Rochester, New York that specializes in providing state-of-the-art structural, environmental, and geotechnical engineering, in addition to construction inspection and land surveying services. The firm is committed to providing technically sound solutions to clients that include state, municipal and private organizations. They are a certified MBE/DBE firm. The staff at Ravi Engineering & Land Surveying, P.C. excels at preparation of planning studies and environmental impact statements for land use and transportation projects, as well as ecological studies, Phase I and II environmental site assessments, remedial investigations and brownfield projects. They have provided environmental impact statements on numerous projects throughout New York for municipalities, state agencies and private entities.

Steinmetz Planning Group (SPG)

The Steinmetz Planning Group (SPG) was founded in April 2004 and is celebrating its 13th year in business. Their staff currently consists of two full-time community planners and one part-time assistant. SPG provides a full array of planning services with extensive experience in transportation and multi-modal planning, zoning and regulatory code writing, comprehensive planning, community engagement, and tactical urbanism. They pride themselves on providing planning and zoning services that are tailored to the needs of the client and reflect the overall community values. Their approach to each project places a priority on being flexible while remaining sensitive to the thoughts and concerns of local stakeholders.

Firm Qualifications

Bergmann Associates and Steinmetz Planning Group have studied, planned and designed a large number of facilities to improve circulation and accessibility, and promote economic development in communities across New York State.

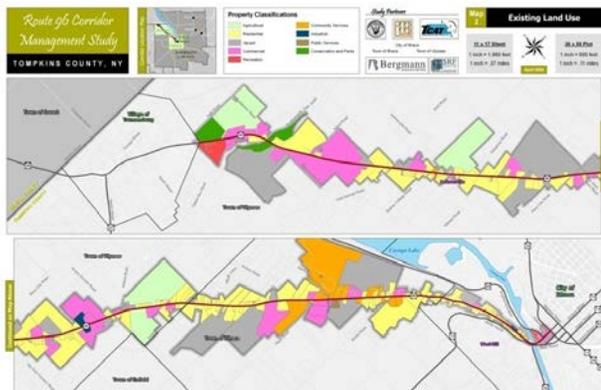


Route 96/318 Corridor Study | Ontario County

The purpose of this project was to develop a corridor management plan to facilitate development of a safe, efficient, and integrated transportation network that maintains community character, coordinates decision-making, and advances appropriately-scaled residential, commercial and industrial development. This study also addressed traffic calming issues. The focus was on integrating this project into local planning and zoning activities and regulations. The corridor included two counties, four towns, and four villages and links major north – south state routes as well as three Thruway exits. It is a tourism gateway to the central Finger Lakes, a desirable location for commercial and industrial development and the Waterloo Prime Outlets, a major regional retail destination.

Client Contact:
Ontario County
Kris Hughes
Director of Planning
(585) 396-4455

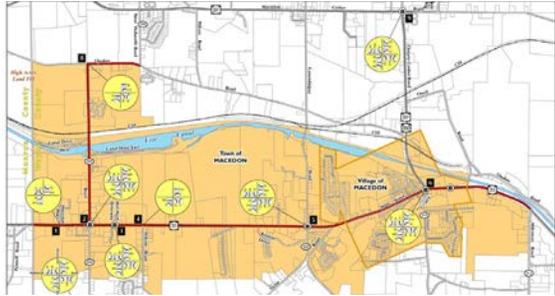
Consultants:
Bergmann Associates
SPG



Route 96 Corridor Study | Tompkins County

Bergmann Associates completed the Route 96 Corridor Study in Tompkins County. The study was intended to assist the Town of Ulysses, the City and Town of Ithaca, and Tompkins County plan for future growth within the corridor. The study served as a guide to define a preferred and optimal development pattern for the corridor and recommended strategies to reduce anticipated traffic-related impacts that may be caused by new development and related increased traffic rates. The study quantified existing and proposed traffic and levels of service and evaluated how a nodal development pattern could mitigate the impacts of projected commercial and residential development.

Client Contact:
Tompkins County
Leslie Schill
Senior Planner
(607) 274-5560



Route 31 Corridor Study | Macedon, NY

Bergmann Associates was hired by the Town of Macedon to develop recommendations for land use and transportation improvements along the Route 31 Corridor. The plan complements the Circulation, Access, and Parking Plan developed for the Village of Macedon. This segment of Route 31 has experienced substantial commercial growth in recent years, and the community is pursuing a more managed approach to future development, including future roadways, intersection improvements, and strategic land use policies.

Client Contact:

Town of Macedon
 Scott Allen
 Town Engineer
 (315) 986-5932
 buildinginspector@
 macedontown.net



NYS Route 104 Complete Streets | Oswego, NY

The City of Oswego is transforming the approximately 3.3-mile corridor NYS Route 104 as it passes through the city. They envision a future Route 104 that enhances the character of the corridor while improving safety and mobility options for all users. Bergmann Associates, in conjunction with Alta Planning + Design, is taking a critical look at the current configuration of NYS Route 104. The project goal is to provide comfortable and safe bicycle accommodation for the residents as well as SUNY Oswego students to downtown Oswego.

Client Contact:

City of Oswego
 William Barlow, Jr.
 Mayor
 (315) 342-8136
 mayor@oswegony.org



Geneva Streetscape and Downtown Revitalization | Geneva, NY

Bergmann facilitated the priority project selection by engaging the public and identifying projects that support the community’s long term vision for revitalization. The project team created full scale renderings, analyzed existing traffic conditions and demographics, designed concepts and ran scenario and impact analyses for priority projects to gauge feasibility and readiness.

Client Contact:

City of Geneva
 Matt Horn
 City Manager
 (315) 789-6104
 mdh@Geneva.ny.us



Route 5+20 Brownfield Opportunity Area | Auburn, NY

Bergmann Associates was retained by the City of Auburn to prepare planning and design services to develop the Auburn Downtown / Owasco River Corridor Plan as part of the Brownfield Opportunities Area (BOA) program. The project area can be characterized by traditional residential neighborhoods and a strong downtown business district centrally located along the Owasco River. Several key businesses that once contributed to the economic stability of the city have recently closed or relocated outside the community, leaving several significant industrial and commercial sites vacant.

Client Contact:

City of Auburn
 Jenny Haines, Director of
 Office of Planning & Economic
 Development
 (315) 255-4115
 jhaines@auburnny.gov



Traffic & Streetscape Enhancement Plan | Jamestown, NY

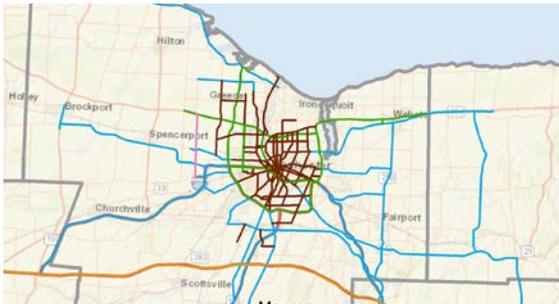
This study identified appropriate ways to reduce traffic speed throughout the City's downtown core to enhance pedestrian safety, promote connectivity, and stimulate economic development. There was a traffic component to the study which identified opportunities for converting one-way roadways to two-way traffic and what the likely impacts of such conversions would be for both vehicles and pedestrians.

Client Contact:

Chautauqua County
City of Jamestown
William Rice
Principal Planner
(716) 483-7541

Consultants:

Bergmann Associates
Camoio



Genesee-Finger Lakes Transportation Strategic Plan | Genesee-Finger Lakes Region

Bergmann Associates was hired as the sub-consultant on the Genesee-Finger Lakes Regional Transportation System Management and Operations Strategic Plan. Bergmann Associates assisted in developing a regional Transportation System Management and Operations (TSMO) strategic plan that examined current intelligent Transportation Systems (ITS) deployments and interagency coordination initiatives, relative to desired capabilities and functions. The project team also provided recommendations to fill any gaps, as well as any updates to the Regional ITS Architecture.

Client Contact:

Genesee Transportation
Council Transportation
Joseph Bovenzi
Program Manager
jbovenzi@gtcmpo.org
(585) 232-6240



US Route 62 Corridor Study | Mercer County, PA (SPG)

SPG was part of the consultant team that developed the State Street/Irvine Avenue Corridor Study in Mercer County, PA. The objective was to improve vehicular congestion problems in the Cities of Sharon and Hermitage, enhance bicyclist safety, and develop an aesthetic pleasantness for the corridor. Recommendations included implementing an Access Management Plan; Design Plans with gateway enhancements; traffic calming; and wayfinding concepts. SPG drafted detailed zoning and regulatory recommendations for both communities.

Client Contact:

Mercer County Regional
Planning Commission
Matt Stewart
Senior Planner
mstewart@mcrpc.com
(724) 981-2412



Dewey Ave Mixed-Use Zoning District | Greece, NY (SPG)

SPG was part of a team hired by the Town of Greece to complete a mixed-use zoning district for three locations along the Dewey Avenue Corridor. The code amendment included a blend of permitted and specially permitted residential, commercial, and public uses to foster a vertical and horizontal mixing of uses. Building, site, and parking lot design standards ensure that new investment is attractive and consistent with results of a Community Preference Survey administered as part of the public input process.

Client Contact:

Town of Greece
Gary Tajkowski
Director of Development
Services
gtajkowski@greecenyc.org
(585) 225-2000

Project Staffing

Bergmann Associates represents over three decades of culture built on the work of our dedicated, client-focused experts. ¹

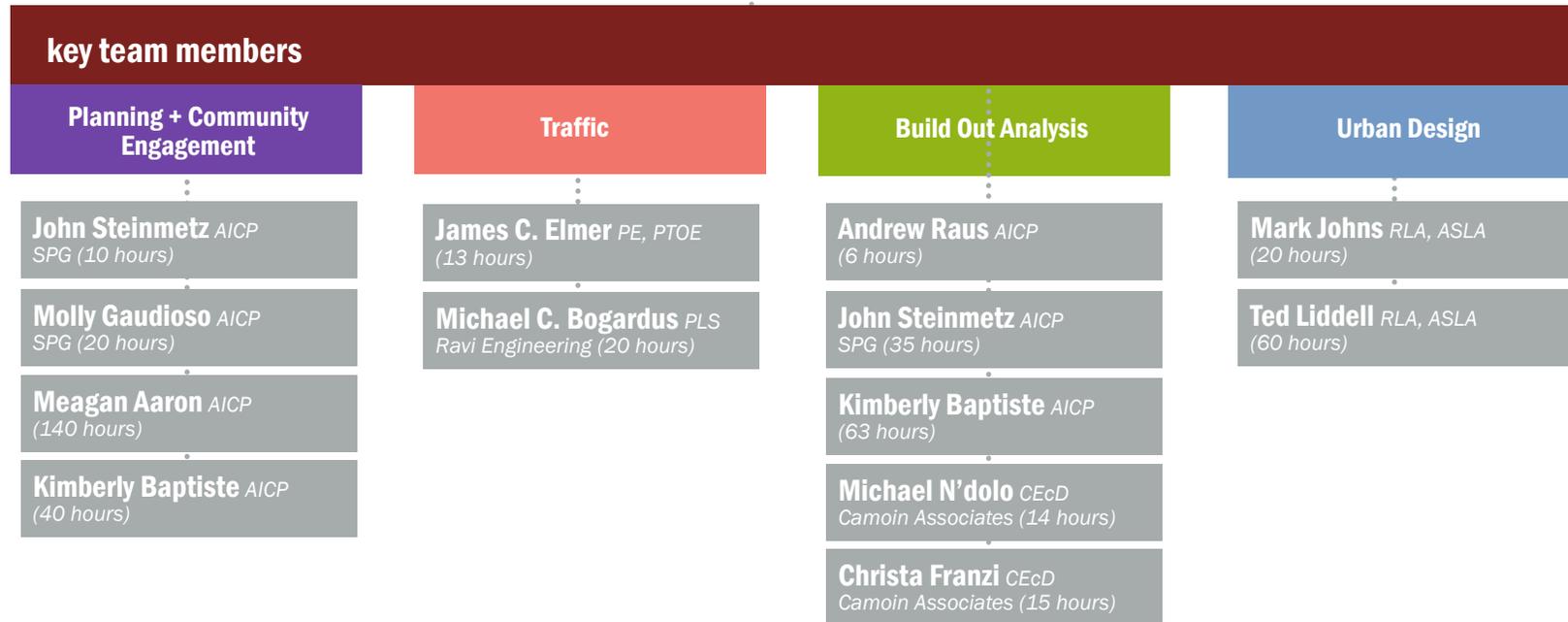


Andrew J. Raus, AICP
Principal-in-Charge

⋮



Kimberly M. Baptiste, AICP
Project Manager



¹. Bios for key staff are provided on the following pages. Full resumes for all staff can be provided upon request.



Andrew J. Raus, AICP
Vice President

Andrew is the Vice President for the New York Region at Bergmann Associates. He currently oversees corporate marketing, assists company leadership with strategic planning and participates in business development initiatives throughout our regions. Andrew brings 17 years of experience in urban, environmental and transportation planning specializing in the brownfield re-use, land use and corridor planning arenas. He is a Certified Planner and Charrette Manager recognized for designing and facilitating civic engagement programs throughout the east coast.

Relevant Project Experience

- NYS Route 96 & 318 Corridor Study | Geneva, NY
- Onondaga County Sustainable | Rochester, NY
- NYS Route 104 Complete Streets | Oswego, NY
- Downtown Parking Study | Williamsville, NY
- Route 96 Corridor Study | Tompkins County, NY



Kimberly M. Baptiste, AICP
Municipal Practice Leader, Planning + Design

Ms. Baptiste has a diverse background in planning, urban design, site development, and historic preservation. Her past projects have included master planning for communities, site specific development, and various aspects of land use planning, including the development of zoning ordinances and design guidelines. Ms. Baptiste has been responsible for the oversight of extensive public outreach programs which have included focus groups, presentations to municipal officials, public workshops, steering committee meetings, and design charrettes.

Relevant Project Experience

- NYS Route 104 Complete Streets | Oswego, NY
- NYS Route 96 & 318 Corridor Study | Geneva, NY
- Traffic & Streetscape Enhancement Plan | Jamestown, NY
- Routes 5 + 20 BOA Plan | Auburn, NY
- Route 96 Corridor Study | Tompkins County, NY
- Center City Tourist and Visitor Wayfinding Study | Rochester, NY



John Steinmetz, AICP
Lead Planner (SPG)

Mr. Steinmetz is the lead planner of SPG. He specializes in community planning and public participation. His diverse planning and zoning experience has provided him with an understanding of the issues facing towns, villages, and cities of various sizes. In addition, his expertise in transportation planning enables him to be effective in identifying context sensitive design solutions that help to achieve the overall vision of a municipality. Mr. Steinmetz has assisted over 20 communities with transportation planning projects funded by GTC & NYSDOT.

Relevant Project Experience

- Dewey Avenue Mixed-Used Code Amendment | Greece, NY
- NYS Route 96 & 318 Corridor Study | Geneva, NY
- Bicycle & Pedestrian Master Plan | Chili, NY
- Connectivity Study | Geneva, NY



Michael N'dolo, CEcD
Vice President (Camoin Associates)

Mr. N'dolo's understanding of the relationship between development and municipal finance, as well as his experience leveraging the benefits of commercial and industrial tax incentives, brings a vital financial perspective to the firm's economic development planning projects. His recent work includes a comprehensive cost/benefit assessment of one of the largest high tech/R&D facilities proposed in New York State.

Relevant Project Experience

- Onondaga County Sustainability Plan | Onondaga Cnty, NY
- LYLAKS Brownfield Opportunity Area | Rochester, NY
- Vacuum Oil Brownfield Opportunity Area | Rochester, NY
- Streetscape & Downtown Revitalization | Geneva, NY



James Elmer, PE, PTOE
Project Engineer

Mr. Elmer has 17 years of experience in transportation engineering. His specialty is analyzing traffic operations using Synchro. He has been responsible for numerous project activities including forecasting future traffic volumes, analyzing traffic operations of many types of highway facilities, conducting vehicle queuing and delay studies, conducting traffic flow studies, and preparing land development traffic impact studies.

Relevant Project Experience

- City of Oswego Complete Streets | Oswego, NY
- Traffic & Streetscape Enhancement Plan | Jamestown, NY
- Traffic Impact Studies | More than 40 across NYS
- University Avenue Improvement/Artwalk 2 Project | Rochester, NY



Mark Johns RLA, ASLA
Project Landscape Architect

Mr. Johns has 34 years of experience in the field of Landscape Architecture with projects that have ranged from site design and detailing to conceptual design/master planning. Much of his work has emphasized the preservation and maintenance of the natural environment as well as the historical character and integrity of an area. He has a strong background in park planning and design, master planning, trail design and construction oversight, and detailed site design. Additionally, he has designed hiking trails, urban waterfronts, and other pedestrian and recreational amenities.

Relevant Project Experience

- NYS Route 104 Complete Streets | Oswego, NY
- Nathaniel Square Park | Rochester, NY
- Route 96 Corridor Study | Tompkins County, NY
- El Camino Butterhole-Seneca Park Trail Improvement | Rochester, NY



Ted Liddell RLA, ASLA
Landscape Architect

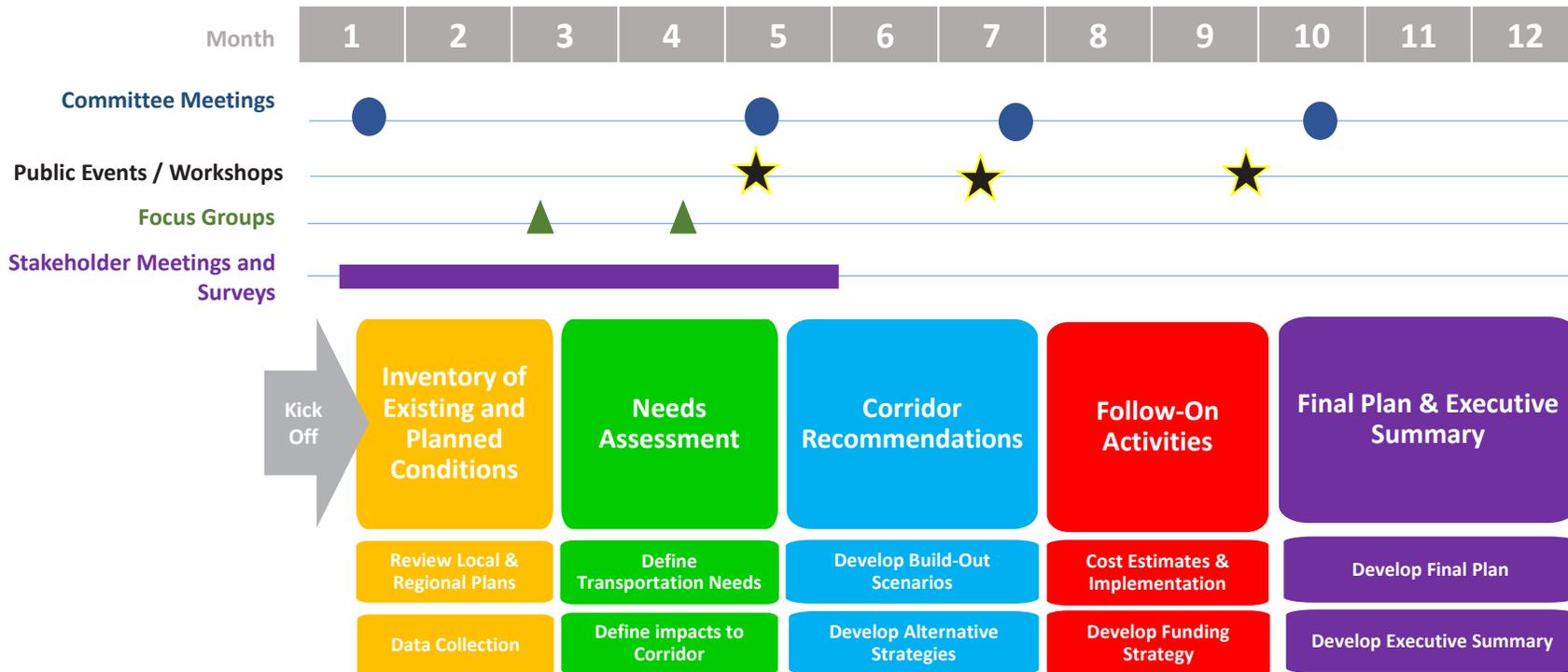
Mr. Liddell offers over 14 years of experience in landscape architecture, design, and planning. He offers a unique and effective blend of inventive and practical design solutions to all of his projects, which include public park design, streetscape enhancements, trails, green infrastructure, open space, and city-wide master plans. Aided by his strong computer background, Ted has the ability to take a design from conceptual graphics straight through to construction documents.

Relevant Project Experience

- Route 5+20 Brownfield Opportunity Area | Auburn, NY
- NYS Route 104 Complete Streets | Oswego, NY
- Streetscape & Downtown Revitalization | Geneva, NY
- Route 96 Corridor Study | Tompkins County, NY

project schedule

By focusing on a 12-month schedule, we believe that the overall project will be more efficient and help keep stakeholders more engaged over the course of the project.



our references

recent clients

We are pleased to provide a list of three clients for you to contact. If you would like additional references, please let us know.

City of Auburn

Jennifer Haines
Director, Office of Planning and
Economic Development
Memorial City Hall, OPED
24 South St.
Auburn, NY 13021
(315) 255-4115
jhaines@auburnny.gov

City of North Tonawanda

Michael Zimmerman
Executive Director, Lumber City
500 Wheatfield Street
North Tonawanda, NY 14120
(716) 695-8580 ext. 5515
mzimmerman@lumbercitydc.com

City of Rome

Matt Andrews
Deputy Director, Community &
Economic Development
198 N. Washington Street
Rome, NY 13440
(315) 339-5450
mandrews@romecitygov.com

other info

additional requirements

Firm Organization

Bergmann Associates is a locally owned, award-winning full-service design firm with specializations in all forms of transportation planning and design, urban and regional planning, architecture, land development and civil works. Established in 1980 in Rochester, NY, our firm has grown to over 375 employees. Our employees include licensed professional engineers, registered architects, certified planners, licensed land surveyors and registered landscape architects. Transportation planning, highway, bridge and trail design have been core competencies for over 20 years.

Firm Size:	\$50 million Annual Net Revenue
Employees:	377 Employees
Organization Structure:	Design Professional Corporation
Years of Service:	37 years (since 1980)

Business Certification & Contracting Requirements

Bergmann Associates is licensed to practice Engineering, Landscape Architecture and Surveying in the state of New York. Our firm can comply with all federal and state contracting requirements.

Interview Requirements

Our team is available to meet with the Evaluation Team for an interview in September, in Canandaigua. We look forward to answering any questions you may have regarding the *Uptown Canandaigua Mixed-Use & Transportation Corridor Feasibility Study*.

BERGMANN ASSOCIATES

OUR PEOPLE + OUR PASSION + EVERY PROJECT®

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