

**EXHIBIT B**  
**PROJECT DESCRIPTION**

Bell Atlantic Mobile Systems LLC d/b/a Verizon (“**Verizon**”), a federally licensed wireless telecommunications provider, currently has service inadequacies in and around the northern portion of the Town of Canandaigua (the “**Town**”). The only way to remedy this is for Verizon to locate a wireless telecommunications facility in a technologically appropriate site. The proposed site is located near 2041 County Road 8 in the Town (the “**Site**”). This application includes a request for a special use permit and site plan approval from the Planning Board to construct and operate a 120’ (plus 4’ lightning rod) wireless telecommunications facility at the Site (the “**Project**”) and associated equipment in order for Verizon to render adequate and reliable wireless telecommunications service to emergency services, businesses and individuals in and around the northern portion of the Town, all as shown on the enclosed site plan prepared by Costich Engineering D.P.C., attached as Exhibit L.

Wireless telecommunications use has burgeoned since the technology was introduced in the mid-1980s. Wireless telecommunications technology provides a critical link for emergency services, such as ambulances, which use such service to transmit vital signs and medical information via medical telemetry. Increasingly, police forces are relying on wireless telecommunication devices to communicate with dispatch and receive calls for assistance. Additionally, many businesses heavily rely on wireless telecommunications service, and individuals use it not only for their convenience, but for safety reasons as well.

Essentially, wireless telecommunications devices operate by transmitting a very low power radio signal between the wireless telecommunication device and an antenna mounted on a tower, pole, building or other structure. The antenna feeds the signal to electronic apparatus housed in a small equipment cabinet located near the antenna (the “Base Station”), where it is connected to an ordinary telephone line, and is then routed anywhere in the world. The antennas and Base Station are known as a “cell site.”

Because of the low power, a cell site is capable of transmitting to and from wireless telecommunication devices only within a limited geographic area. This limited geographic area is called a “cell.” A cell site must be located within a prescribed area in order to provide coverage for the entire cell.

Wireless telecommunications technology requires that cells overlap somewhat in order to provide uninterrupted service. When the wireless telecommunications user moves into a new cell, the transmission is automatically transferred to the cell site in the new cell. If there is no cell site in the new cell, there is no wireless telecommunications service.

Because each cell site must be placed in such a manner as to provide service within a particular cell, and so as to provide overlapping (but not duplicate) coverage with the existing or planned cells around it; or in the case of a capacity cell, to strategically overlay only where necessary to relieve the capacity problem, there is limited flexibility as to where a cell site can be placed. Wireless telecommunication providers conduct a thorough engineering study, using an elaborate computer program known as a "propagation study." A propagation study shows, based on cell boundaries, topography and other factors, where a cell site needs to be located in order to provide wireless telecommunications coverage in a particular cell. The wireless telecommunication companies and RF engineers identify technologically feasible locations for the cell site.

As set forth in this application, Verizon meets the legal standards for receiving the necessary zoning approvals for the Project. Moreover, the Project will not pollute, will not create noise or vibration, will not create any significant increase in traffic, will not create any environmental problems, will not increase population density, and will not create any demand on governmental facilities. Thus, the Project will not create any detriment to adjoining properties or change the character of the neighborhood. Instead, the Project will enhance governmental facilities and promote the public welfare by providing a modern, more efficient system of communications for police, fire and other emergency services, as well as provide modern wireless telecommunications service to business, industry and individuals.