



NAME A  
SNOWPLOW  
CONTEST!

TOWNOFCANANDAIGUA.ORG

# TOWN OF CANANDAIGUA NAME A SNOW PLOW CONTEST

THE TOWN OF CANANDAIGUA NEEDS YOUR HELP! WE ARE LOOKING FOR CATCHY, MEMORABLE, AND CANANDAIGUA-CENTRIC NAMES FOR OUR SNOW PLOWS.

✨ WHAT'S IN IT FOR YOU?

- YOUR WINNING NAME(S) WILL BE PROUDLY FEATURED ON ONE OF OUR SNOW PLOWS.
- YOU'LL BE SPOTLIGHTED IN A SPECIAL TOWN VIDEO THAT WILL BE SHARED ACROSS OUR OFFICIAL SOCIAL MEDIA CHANNELS.



DEADLINE TO ENTER: DECEMBER 9, 2024

PUT YOUR THINKING CAPS ON AND SEND US YOUR MOST CREATIVE IDEAS. LET'S MAKE THIS WINTER A LITTLE MORE FUN AND A LOT MORE CANANDAIGUA! ☁️❄️

# CONTEST RULES:

- SUBMITTED NAMES MUST BE UNDER 20 CHARACTERS
- CANANDAIGUA-CENTRIC NAMES WILL BE AWARDED EXTRA POINTS
- ENTRIES MUST BE ORIGINAL AND NOT VIOLATE ANY COPYRIGHT OR TRADEMARK LAWS
- NAMES CANNOT INCLUDE PROFANITY OR INAPPROPRIATE LANGUAGE
- IF A NAME IS SUBMITTED MULTIPLE TIMES, THE ENTRY RECEIVED FIRST WILL BE CONSIDERED
- UP TO THREE ENTRIES PER PERSON ARE ALLOWED
- YOU MUST BE A TOWN OF CANANDAIGUA RESIDENT TO PARTICIPATE

# HOW IT WORKS:

- 15 FINALISTS WILL BE CHOSEN BY TOWN REPRESENTATIVES BASED ON CREATIVITY, ORIGINALITY, AND OVERALL APPEAL.
- THE FINALISTS WILL BE POSTED ON THE TOWN OF CANANDAIGUA'S FACEBOOK PAGE FOR A PUBLIC VOTE.
- THE NAMES WITH THE MOST "LIKES" WILL BE FEATURED ON THE PLOWS FOR THE 2024-2025 WINTER SEASON.



TO ENTER YOUR NAME(S) FOR THE 2024-2025 SNOW PLOW “CLASS”,  
EMAIL  
[SCIRENCIONE@TOWNOFCANANDAIGUA.ORG](mailto:SCIRENCIONE@TOWNOFCANANDAIGUA.ORG)